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To Whom It May Concern:

NWF Health Network (NWFHN) is submitting the Implementation Plan for Non-Qualified County, Liberty County for Department of Children and Families review.

NWFHN has been providing technical assistance and leading collaboration efforts with the county since Fall 2023 to assist in the development of the county plan. The NWFHN Circuit Opioid Settlement Team has reviewed and supports the county plan attached herewith, outlining the utilization of Non- Qualified County opioid funding. Our organization has thoroughly reviewed the proposal and firmly believes the services outlined therein are well-aligned with the community's needs. The Implementation plan not only addresses the essential requirements stipulated in the Approve Uses; schedules A and B but also demonstrates a clear commitment to effectively utilize the allocated funds for the abatement of opioid use.

NWFHN is confident the initiatives outlined in the plan will have a positive impact on the community's response to the opioid crisis. By leveraging the Opioid Settlement funding, NWFHN and our eighteen counties in northwest Florida aim to enhance and expand the much-needed services to those affected, thereby contributing to the overall well-being of the community.

Thank you for your dedication to addressing the opioid crisis, and we look forward to the opportunity to work collaboratively for the betterment of our community.

Should additional information or further discussion be needed please let me know.

Sincerely,

A handwritten signature in blue ink that reads "Courtney P. Stanford". The signature is written in a cursive style.

Courtney P. Stanford  
Chief Operating Officer



## Implementation Plan Non-Qualified County

**Funding Amount:** \$32874.00

**Counties of service:** Liberty County

Core Strategy (From Schedule A)	Allowable Use (From Schedule B)	Service Provider/Vendor	23-24 Contract amount	24-25 Projected	25-26 Projected
Prevention services	Media campaign to prevent opioid misuse	Liberty County Sheriff's Office	\$32874.00	\$32874.00	\$32874.00

Scope of Work and desired outcome:

Liberty County will focus our efforts on prevention services through an extensive media campaign throughout our county.

With variable message boards, billboards, and social media we plan to increase community awareness concerning the dangers of opioid abuse. We will use the signs to inform the public of available resources and community resource fairs. We hope to place stationary billboards on either side of the county to direct individuals to programs currently available. We will place monthly community service announcements regarding opioid abuse prevention and recovery information through social media outlets.

Increased awareness of the dangers of opioid misuse and addiction. Through this prevention program we hope to encourage individuals with addiction problems to seek help. We also hope to deter potential victims of the opioid crisis. By raising awareness to the availability of/and providing access to rehabilitative programs we hope to see citizens utilize these resources. By increasing the knowledge of the risks