

Opioid Settlement Funds Implementation Plan

Overview

This implementation plan outlines how the City of Hallandale Beach intends to allocate and utilize the opioid settlement funds in alignment with the requirements of Schedules A and B of the opioid settlement. This plan details the specific areas of focus, the amount of funds dedicated to each area, and any associated hiring, fixed capital outlay projects, and vehicle purchases.

Funding Allocation

Schedule A: Core Strategies

The following areas will be funded in alignment with Schedule A:

1. Prevention Programs

- **Amount:** \$28,125
- **Description:** Implement youth-based prevention programs and community outreach initiatives aimed at reducing opioid misuse among youth through the Hallandale Beach Police Athletic League (PAL). The Hallandale Beach PAL is a non-profit organization that fosters a greater connection between law enforcement and the community through recreational sports. Our youth learn to use critical thinking to make important decisions. PAL plans to host approximately 20 biweekly (excluding holidays) in-person prevention programs a year with the goal of engaging the youth in the City.
- **Hiring:** N/A
- **Capital Outlay:** N/A
- **Vehicle Purchases:** N/A

Schedule B: Approved Uses

The following areas will be funded under Schedule B:

1. Law Enforcement and First Responders

- **Amount:** \$8,100
- **Description:** Expand training and availability of Naloxone throughout the City of Hallandale Beach, through training to citywide personnel and the placement of Naloxone to all City of Hallandale Beach locations. Make Naloxone available to the public for issuance upon request or following the response of officers to residents who are suffering from it. Funds will be used for the purchase of Naloxone and equipping officer uniforms to allow officers to carry Naloxone on their vests.
- **Hiring:** N/A (training for existing personnel)
- **Capital Outlay:** N/A
- **Vehicle Purchases:** N/A

Schedule B: Approved Uses (Continued)

2. Media Campaign

- **Amount: \$35,000**
- **Description:** Funding for media campaigns to prevent opioid use and funding for community drug disposal programs. The purchase of equipment and social media consultant services to implement social media campaigns to implement youth programs. Also, the social media campaign will highlight the City's use of Naloxone and community drug disposal programs. The drug buy-back program will incur overtime and gift card purchases to incentivize public participation.
- **Hiring:** \$20,000 Social Media Consultant
- **Capital Outlay:** N/A
- **Vehicle Purchases:** N/A

Total Funding and Distribution

- **Total Settlement Funds:** \$71,225
- **Schedule A Allocation:** \$28,125
- **Schedule B Allocation:** \$43,100

Implementation Timeline

- **Q1 2025:** Launch prevention programs and purchase Naloxone and carrying cases
- **Q2 2025:** Monitor prevention programs and issue Naloxone and equipment.
- **Q3 2025:** Implement adjustments to the prevention plan as necessary.
- **Q4 2025:** Full implementation and evaluation of all funded programs.

Monitoring and Evaluation

Regular monitoring and evaluation will be conducted to ensure the effectiveness of funded programs. Reports will be submitted to the appropriate oversight committee detailing progress, outcomes, and any necessary adjustments to the implementation plan.

Conclusion

This implementation plan provides a comprehensive approach to utilizing the opioid settlement funds in a manner that aligns with the stipulations of Schedules A and B. Through strategic investment in prevention, treatment, recovery, public awareness, and law enforcement support, the City of Hallandale Beach aims to significantly reduce the impact of the opioid crisis in our community.