

STATEWIDE COUNCIL ON OPIOID ABATEMENT

MEETING PACKET

A background image showing a close-up of a person's face, partially obscured by their hand, suggesting a state of distress or contemplation. The image is overlaid with a semi-transparent blue and brown gradient.

Combating the Opioid Epidemic

See how the State of Florida is serving communities by supporting prevention, treatment, and recovery efforts statewide.

MARCH 28, 2024

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Statewide Council on Opioid Abatement

Virtual Meeting Agenda

March 28, 2024

2:00 p.m. – 4:00 p.m. EST

Microsoft Teams:

Meeting ID: 225 026 769 091

Passcode: 5zWKX2

Council Members

Attorney General Ashley Moody
Chair

Sheriff Dennis M. Lemma
Delegate Chair

Secretary Shevaun L. Harris
Vice Chair

Amy Ronshausen
Governor's Appointee

Major Todd M. Shear
Senate President's Appointee

Sheriff Robert A. Hardwick
Office of the Speaker's Appointee

Commissioner Chris Dougherty
Florida Association of Counties

Commissioner Lee Constantine
Florida Association of Counties

Commissioner Kathleen Peters
Florida Association of Counties

Vice Mayor Kimberly Glas-Castro
Florida League of Cities Appointee

Vice Mayor Jolien Caraballo
Florida League of Cities Appointee

2:00 – 2:05

Welcome and Opening Remarks

Nakeesha Whipple, Executive Director for Statewide Council on Opioid Abatement

2:05 – 2:10

Call Meeting to Order

Sheriff Dennis M. Lemma, Delegate Chair

2:10 – 2:15

Roll Call

Nakeesha Whipple, Executive Director for Statewide Council on Opioid Abatement

2:15 – 2:20

Meeting Minutes Approval from November 6, 2023

Sheriff Dennis M. Lemma, Delegate Chair

2:20 – 3:00

Seminole County's Strategic Approach

Sheriff Dennis M. Lemma, Delegate Chair

3:00 – 3:10

Status Update on the State Funds

**Jeanette Cherubini, MSW, CAP
Opioid Recovery Manager**

3:10 – 3:20

Pinellas County Opioid Settlement Plan

Karen B. Yatchum, Human Services Director

3:20 – 3:30

Opioid Remediation

Diana J. Matty, Fire Chief West Palm Beach

3:30 – 3:40

Project Opioid

Andrae Bailey, CEO & Founder, Project Opioid

3:40 – 3:55

Public Comment

3:55 – 4:00

Closing Remarks

Sheriff Dennis M. Lemma, Delegate Chair

Sheriff Dennis M. Lemma, Delegate Chair Seminole County



In 2017, Dennis M. Lemma was elected as Seminole County's 10th Sheriff and was re-elected for his second term in 2020. As the County's chief law enforcement officer, Sheriff Lemma leads a work force of more than 1,400 employees and manages a \$184 million budget. In 1992, Sheriff Lemma began his career as a correctional officer with the Seminole County Sheriff's Office. He later became a deputy sheriff and, over the course of 32 years, has worked in virtually every position within the agency, serving as the Sheriff's Office primary spokesperson and receiving promotions from the ranks of sergeant, lieutenant, captain, major and chief deputy prior to becoming Sheriff.

Sheriff Lemma is dedicated in his efforts to reduce the impact of opioid addiction in our community. In January 2019, Florida Attorney General Ashley Moody named Sheriff Dennis Lemma chair of her Transition Advisory Committee Working Group on Opioid Abuse. In

December 2023, Attorney General Ashley Moody appointed Sheriff Lemma to serve as her designee as Chair on the Statewide Council on Opioid Abatement.

In July 2019, Florida First Lady Casey DeSantis announced the formation of a drug abuse prevention panel with Seminole County Sheriff Dennis Lemma to serve as chair. The focus of the panel will be to discuss and determine best practices and innovative solutions to combat drug abuse throughout the state, specifically as it pertains to Florida's youth.

Sheriff Lemma was selected in February 2020, for the President's Commission on Law Enforcement and the Administration of Justice to represent sheriffs on the Business and Community Development committee. In addition, in February 2020, Sheriff Lemma was appointed to represent Florida sheriffs as a member of the All Sheriffs' Authority to address the mental health and substance abuse issues affecting communities across the nation, and its impacts on sheriff's offices.

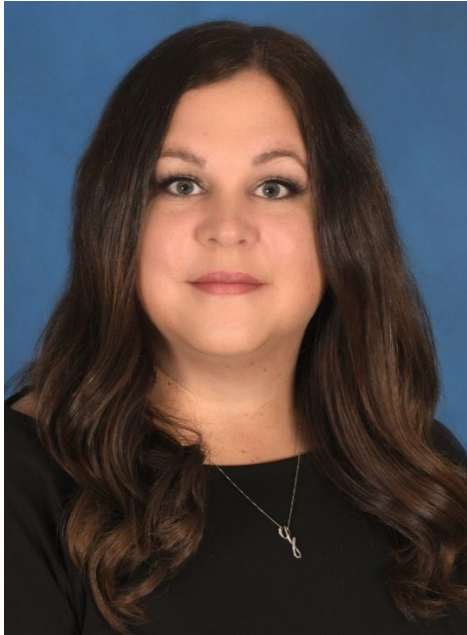
In February 2022, Sheriff Lemma was sworn in as the President of the Major County Sheriffs of America and in February 2024, became the Past President. The Major County Sheriffs of America is a professional law enforcement association of the largest elected sheriffs' offices dedicated to preserving the highest integrity in law enforcement. In July 2023, Sheriff Lemma was appointed to serve as Secretary on the Board for the Florida Sheriffs Association.

In February 2021, Sheriff Lemma joined the Victoria's Voice Foundation as a Board Member. The foundation's mission is to bring awareness and prevention of substance abuse, especially amongst teenagers.

In March 2021, the Seminole County Sheriff's Office opened the Hope & Healing Center in partnership with AdventHealth. This unique health care and law enforcement collaboration will provide clinical support for substance abuse treatment.

A U.S. Marine Corps veteran and graduate of the FBI Academy, Sheriff Lemma holds a bachelor's degree in criminal justice and master's degree in administrative leadership. He and wife, Diana, have two sons, Dylan and Dayne.

Karen B. Yatchum
Human Services Director
Pinellas County Human Services



Karen Black Yatchum has over 20 years of experience in the administration of social services. Karen started her career in 2001 providing Child Protective Services to children and families who were at risk of experiencing abuse, abandonment or neglect. She continued to expand her knowledge and expertise in child welfare and progressively moved into management roles within the Child Welfare System of Care.

In 2014, she was promoted to Chief Operating Officer for a community behavioral health center overseeing children and adult outpatient services, child welfare and family preservation services, and homeless services.

Karen moved into the Health Care Administrator position with Pinellas County Government in 2018, directing the Pinellas County Health Program, behavioral health services and Age Friendly Services for Pinellas County.

Karen now serves as the Pinellas County Human Services Director and oversees more than 70 million dollars in social services including health care, behavioral health care, homeless, justice, consumer protection and Veterans Services.

Fire Chief Diana J. Matty

West Palm Beach Fire Department



Diana J. Matty started her career as a firefighter at the West Palm Beach Fire Department (WPBFD) in 1994. She obtained EMT, paramedic, rescue diver, hazardous materials technician, and technical rescue certifications. She has been the Fire Chief WPBFD for nearly 7 years. WPBFD is a career department that employs 306 personnel, responds from 9 fire stations and covers 60-square miles.

Chief Matty has completed the National Fire Academy's EMS Leadership Series and is certified as a Florida Fire Officer IV. She holds a Master of Science degree in Fire and Emergency Services, graduating Summa Cum Laude from the University of Florida. She also attained a graduate certificate in Emergency Management from the University of Florida.

She received the Chief Fire Officer (CFO) designation from the Center for Public Safety Excellence and attended the Fire Service Executive Development Institute Program (FSEDI). She is the past President of the Palm Beach County Fire Chief's Association and is a Governing Board Member of Good Samaritan Hospital.

Andrae Bailey

CEO & Founder, Project Opioid



Andrae Bailey is founder and president of Change Everything, an organization committed to creating catalytic transformation for society's most impactful and seemingly unsolvable problems. Working exclusively in the field of social change for the past 20 years, Andrae's goal has been to help leaders find collaborative and strategic approaches to solving social problems within their spheres of influence. And to this end, he works with elected officials, business executives, and faith leaders to find real solutions to the critical issues they are trying to affect.

His work focuses on solving important issues like opioid-related overdose, homelessness, and poverty, bringing together leaders to find solutions that combine compassion with common sense.

In 2018, Bailey launched Project Opioid, a business-, faith-, and philanthropic-led collaboration to confront the opioid crisis in communities across Florida. In partnership with the Florida Blue Foundation, Project Opioid has launched five new chapters in Florida this year including Jacksonville, Miami, Tampa, West Palm and Ft. Lauderdale. The following Super Advocates serve as the backbone in each region, guiding business and faith leaders through the coalition-building process to prevent overdose and save lives.

Andrae is also the founder of Rethinking Homelessness, a national initiative modeled after the work Bailey did for the cause in Central Florida that earned him the title of Orlando Sentinel's Central Floridian of the Year in 2015. Rethinking Homelessness has since debuted among the largest webinar series on homelessness that have reached more than 6,000 elected officials and community leaders around America to date. The organization has partnered with 11 major municipalities in 2021 alone through our guided coaching program on best practice strategies to abet eviction and homelessness.

Andrae graduated from Heritage University and Seminary, where he received a master's degree in divinity. He also completed the Crummer Graduate School of Business mini-MBA program at Rollins College and is recognized by Certified Fund Raising Executive International as a certified fundraising executive. (CFRE).

**Jeanette Cherubini, Opioid Recovery Manager
Department of Children and Families
Office of Substance Abuse and Mental Health**



Jeanette Cherubini serves as the Office of Opioid Recovery Manager, Department of Children and Families (Department), Office of Substance Abuse and Mental Health. Jeanette obtained a bachelor's degree in social work from Stockton University and a master's degree in social work from Florida State University. Jeanette has been a certified alcohol and drug counselor for over 15 years, and she has worked in the field of mental health and substance abuse for the past 20 years.

Prior to joining the Department, Jeanette has worked in various roles within the field, most recently as the Executive Director of Business Operations for a residential mental health and substance abuse treatment program. Previously Jeanette worked in roles such as substance abuse counselor, admissions supervisor, and program director in both the outpatient and residential settings.

Jeanette relocated to Tallahassee 6 years ago with her three dogs. Jeanette has 3 adult children and 7 grandchildren and enjoys spending time with her family and playing with her dogs in her spare time.



Council Members

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Florida League of Cities Appointee

Vice Mayor Jolien Caraballo
Florida League of Cities Appointee

Statewide Council on Opioid Abatement

Virtual Meeting Minutes

November 6, 2023

1:00 P.M. – 3:00 P.M. EST

1:00 P.M. - Welcome and Call to Order

John Guard, Chief Deputy Attorney General

Attendance Summary:

Amy Ronshausen

Major Todd Shear

Sheriff Robert Hardwick

Commissioner Chris Dougherty

Commissioner Kathleen Peters

Vice Mayor Kimberly Glas-Castro

Vice Mayor Jolien Caraballo

Roll Call

1. Approve September 27, 2023 Meeting Minutes

John Guard, Chief Deputy Attorney General

Motion to approve minutes was approved by Council.

2. Overview of Permissible Uses

John Guard, Chief Deputy Attorney General

The purpose of this presentation is to provide information on permissible uses and support the best-informed decisions. Attorneys joined together to review the settlement agreements and developed the language on approved purposes. Approved purposes include evidence-based strategies like naloxone distribution, medication-assisted treatment ("MAT"), and SBIRT (Screening, Brief Intervention and Referral to Treatment). Prevention activities include media campaigns related to the dangers of opioid misuse, school related programs, drug take back kiosks, and outreach to doctors regarding proper prescribing. Other approved uses include peer recovery support services, employment training or educational services, transportation to treatment or recovery programs. Capital outlays are expected and can be used for multiple purposes if it directly relates to opioid recovery. Funds for staff should be allocated appropriately to support opioid recovery.

3. Overview of Data Collection and Performance Measures

Erica Floyd Thomas, Assistant Secretary for the Office of Substance Abuse and Mental Health

John Guard, Chief Deputy Attorney General

The department is actively creating a website and will be updating the site monthly with data. Data will be collected in a phased approach. Phase 1 is collecting data from providers that are able to submit standard 837 file format, which means an electronic health or medical record is being utilized and they are electronically billing. The website will offer self-training options. Phase 2 is for providers that do not have standard file formats. This phase and Phase 3 are still under development. Phase 3 is for nonstandard/atypical data collection, such as prevention and workforce development activities. A data dashboard will provide an array of information broken down by county.

4. Financial Template Overview

Erica Floyd Thomas, Assistant Secretary for the Office of Substance Abuse and Mental Health

A Financial Template is how the fiscal information is collected. All financial information will be submitted through the Florida Opioid Implementation and Financial Reporting System (FOIFRS) webpage. The FOIFRS will allow for expenditures to be submitted on a quarterly basis with drop downs to collect information on fund type and balances. In an effort to offer transparency and because this agency is required to report on things during state, federal and calendar fiscal year, collecting information quarterly was most befitting to ensure at all times we are able to have the most up-to-date information. Additionally, the plan is to have the financial and data information feed directly into the State Opioid Dashboard.

5. Statewide Council on Opioid Abatement Annual Report

Jeffrey Cece, Office of Recovery

The Statewide Council on Opioid Abatement Annual Report is due by December 1st per Florida Statute section 397.335. This is first year of submission. Statute states that the report must address how the funds were spent during the previous fiscal year and any recommendations to the governor, legislature, and local governments for how funds should be prioritized and spent in the coming fiscal year. The report will also have additional details regarding the process for submitting plans, financial reports, and service records. Any recommendations can be submitted to HQW.SAMH.Opioid.Settlement.Inquiry@myflfamilies.com.

6. Public Comments

Chief Deputy Attorney General John Guard

Floor was opened for public comments and questions.

7. Closing Remarks



2024 Status Update Opioid Settlement State Funds

Department of Children and Families

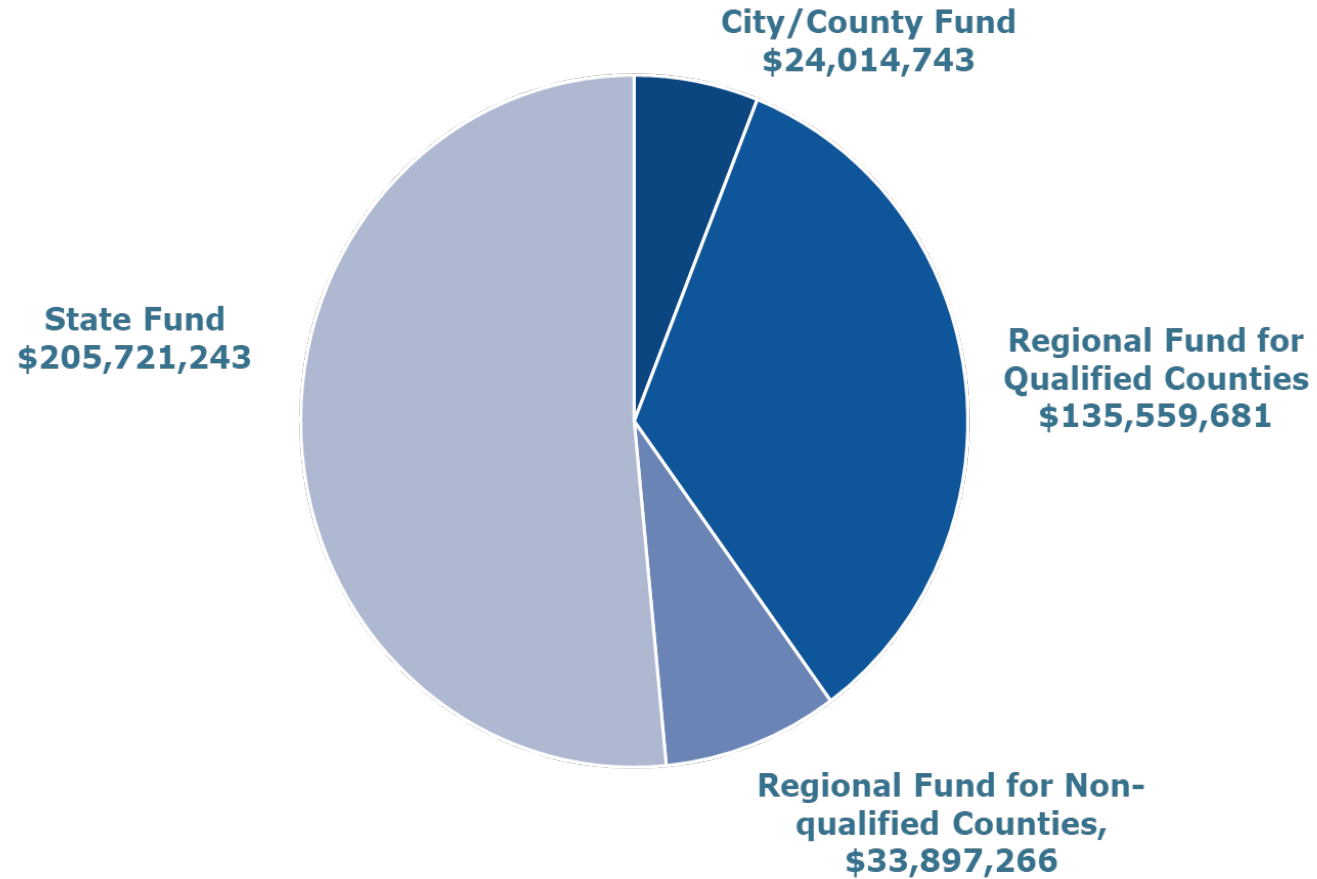
Presentation to the Statewide Council on Opioid Abatement

Jeanette Cherubini

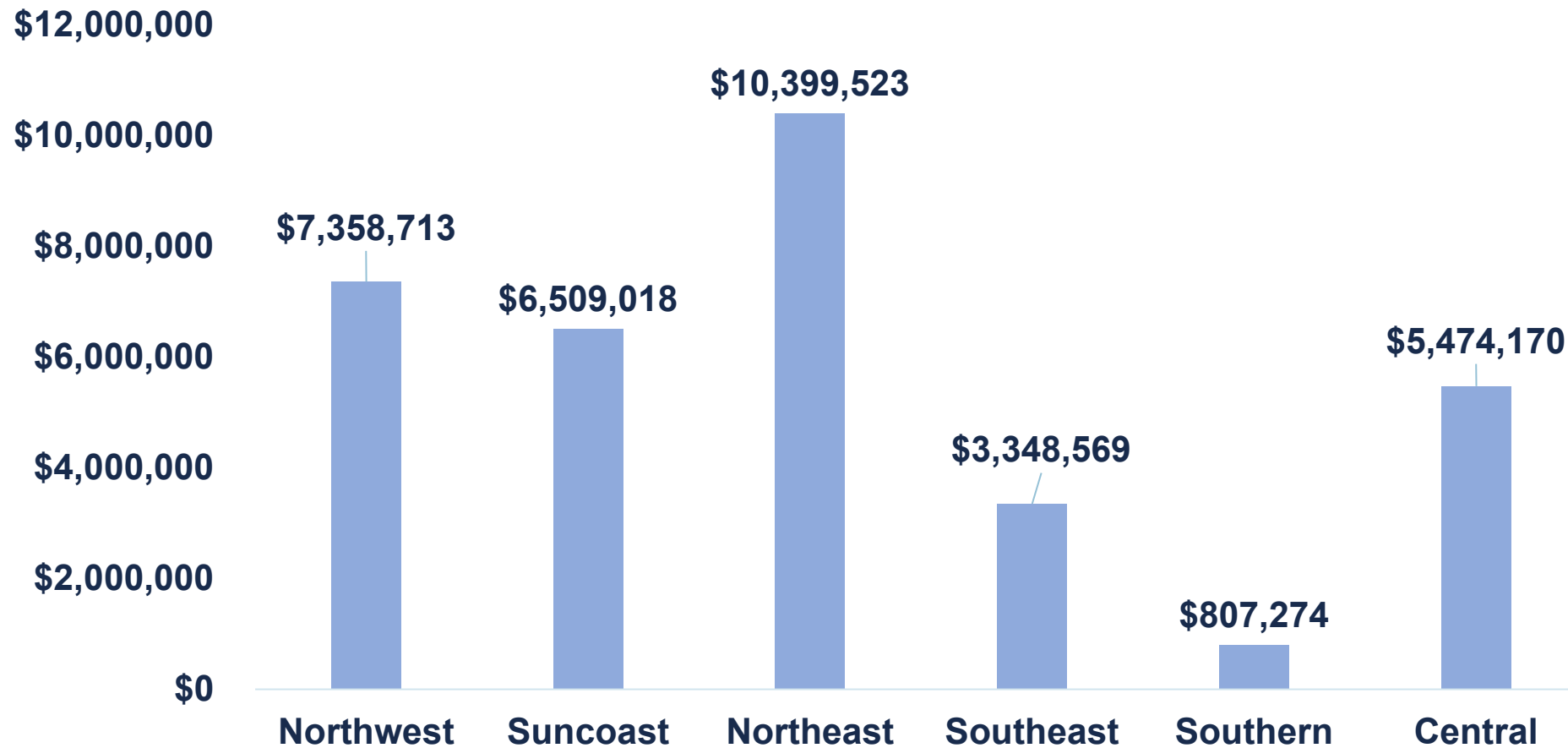
Office of Opioid Recovery

March 28, 2024

Opioid Settlement Funding Share Distribution – Year 1

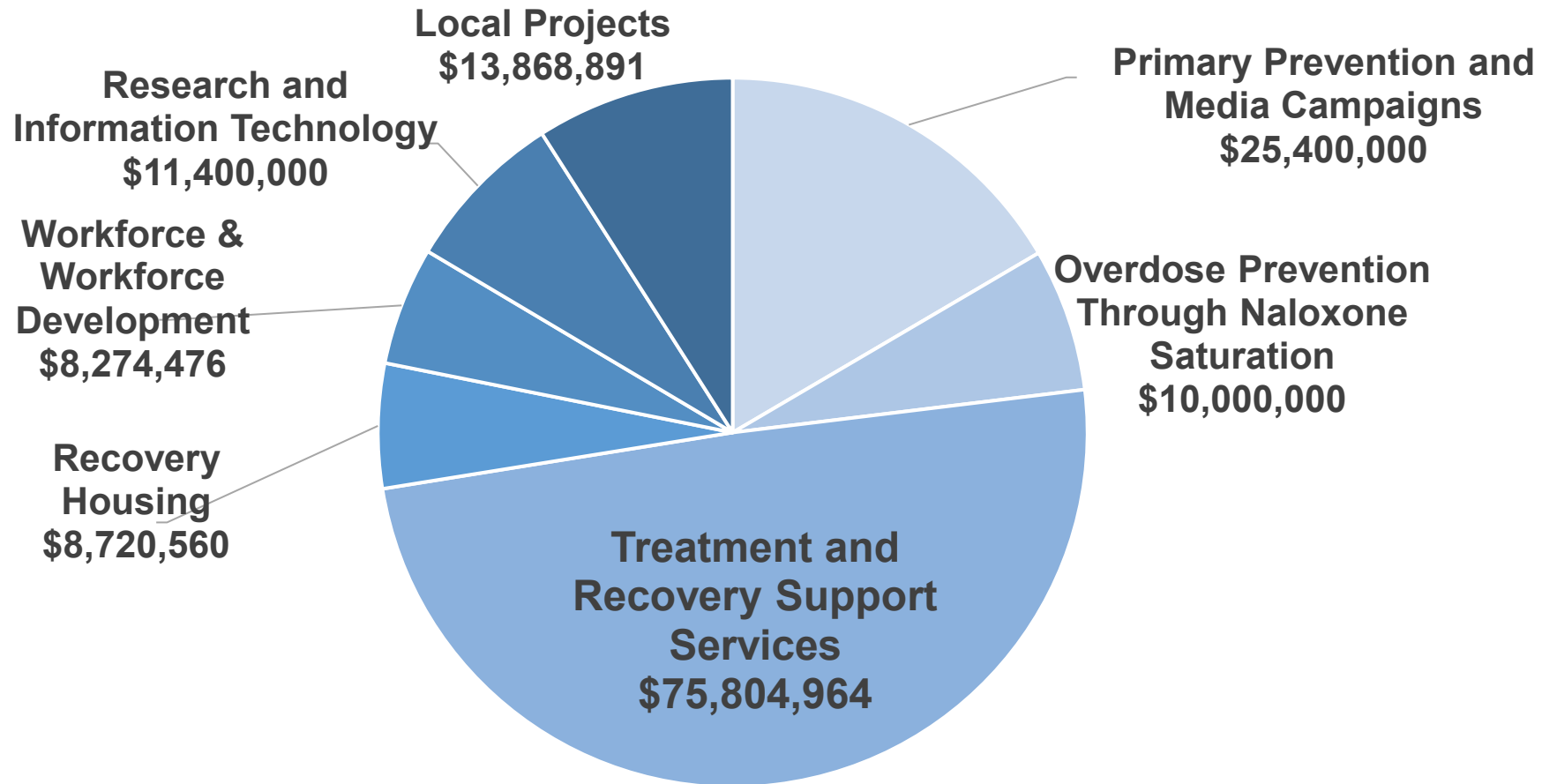


Regional Funds for Non-Qualified Counties - Year 1



Allocated State Funds - Year 1 (FY 2023 – 2024)

\$153.5 Million



General Appropriations Act (FY 23-24) Allocations

DCF Initiative from State Fund	FY 2023-24	Recurring	Non-Recurring
Primary Prevention and Media Campaigns	\$25,400,000	\$0	\$25,400,000
Overdose Prevention Through Naloxone Saturation	\$10,000,000	\$250,000	\$9,750,000
Treatment and Recovery Support Services	\$20,000,000	\$15,000,000	\$5,000,000
Court Diversion	\$4,000,000	\$2,000,000	\$2,000,000
On-Demand, Mobile MAT	\$6,000,000	\$1,500,000	\$4,500,000
Jail-Based MAT	\$2,000,000	\$2,000,000	\$0
Hospital Bridge Programs	\$4,000,000	\$2,000,000	\$2,000,000
CORE	\$26,804,964	\$26,804,964	\$0
Peer Supports and Recovery Community Organizations	\$13,000,000	\$2,000,000	\$11,000,000
Recovery Housing	\$8,720,560	\$8,720,560	\$0
Office of Opioid Recovery	\$4,274,476	\$4,274,476	\$0
Specialized Training in Graduate Medical Education	\$4,000,000	\$4,000,000	\$0
Applied Research	\$2,000,000	\$1,000,000	\$1,000,000
Statewide Integrated Data System	\$5,000,000	\$5,000,000	\$0
Online Bed Availability System	\$4,400,000	\$1,000,000	\$3,400,000
Local Projects	\$13,868,891	\$0	\$13,868,891



Funds Distributed to the Managing Entities

DCF Initiative from State Fund	FY 2023-24	Recurring	Non-Recurring
Coordinated Opioid Recovery (CORE)	\$26,804,964*	\$26,804,964	\$0
Treatment and Recovery Support Services	\$20,000,000	\$15,000,000	\$5,000,000
Hospital Bridge Programs	\$4,000,000	\$2,000,000	\$2,000,000
Peer Supports and Recovery Community Organizations	\$13,000,000	\$2,000,000	\$11,000,000
Non-qualified Counties	\$33,897,266	\$0	\$33,897,266

* Funds distributed for the 12 existing CORE counties.



Procurements – Year 1

Task	Target Release Date	Target Execution Date
Specialized Training in Graduate Medical Ed.(GME) and Residency Programs	Fall 2023	Spring 2024
Applied Research through Experts at Florida Universities	Fall 2023	Spring 2024
Court Diversion	Fall 2023	Spring 2024
On-Demand, Mobile MAT	Fall 2023	Spring 2024
Jail-Based MAT	Fall 2023	Spring 2024
Recovery Housing	Fall 2023	Spring 2024
Integrated Statewide Database	Winter 2023	Spring 2024
Open Beds Platform	Winter 2023	Spring 2024

The Department of Children and Families will continue to focus efforts in responding to the opioid epidemic to reduce overdoses by implementing evidence-based programs and provide immediate access to evidence-based treatment models.

The table to the left list's procurement opportunities.



Transparency and Accountability

- Transparency:
 - Comprehensive data collection that captures treatment, prevention, recovery, workforce, and training.
 - Public facing dashboard to identify trends.
- Accountability:
 - Financial reporting template.
 - Created repository of all county plans.





Opioid Settlement Plan

Karen B. Yatchum
Human Services Director

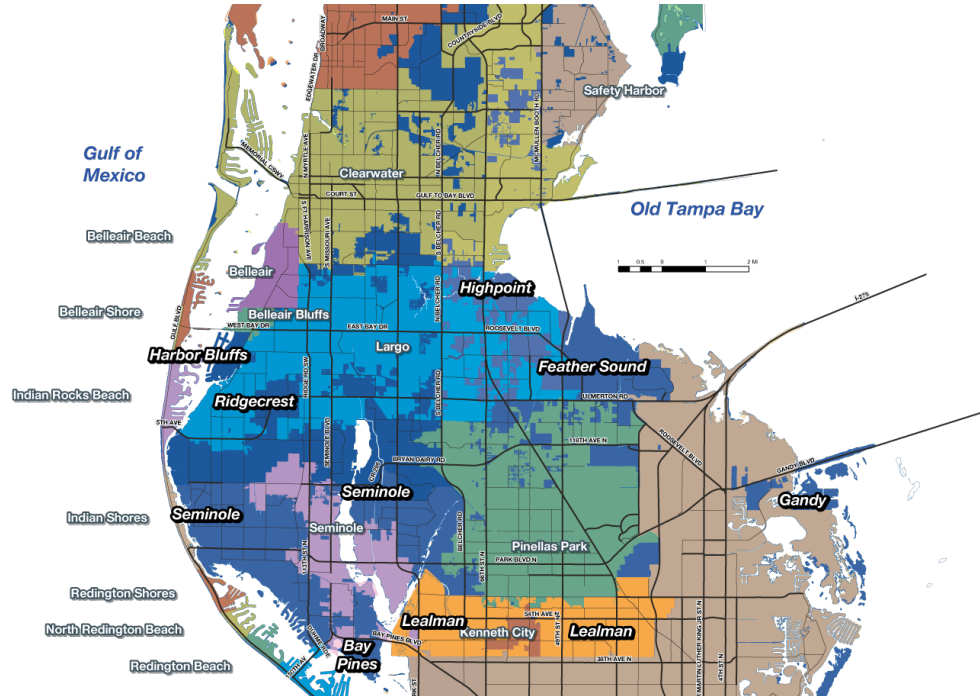


Pinellas County



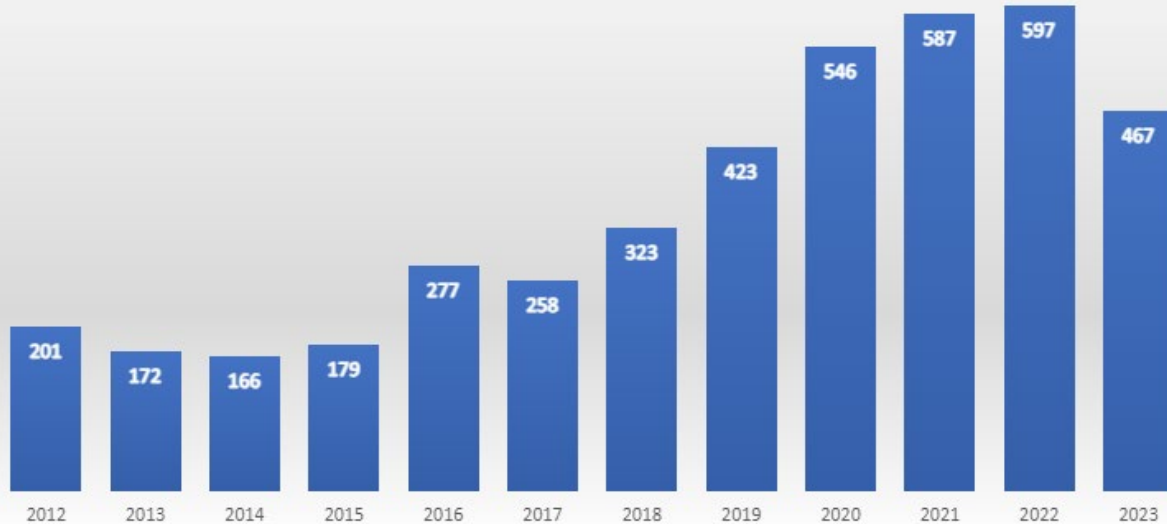
Pinellas County is 280 square miles with 588 miles of coastline located on Florida's West Coast.

Pinellas is Florida's most densely populated county with over 3,400 people per square mile and the 7th most populous with over 959,000 residents counted in the 2020 census.



Substance Use Deaths

Drugs or Toxins Related Cause of Death (Accidental Manner)



Preliminary Pinellas County Medical Examiner Data

Opioid Settlement Funding



City/County Allocation YTD \$3,608,179.81

Collaboration with municipalities to manage funding

Collaboration with the Pinellas Opioid Task Force

Procurement, Contracting, Program Implementation within Pinellas County
Human Services

City/County Plan



Pinellas Matters

Enhanced Hospital Bridge Program

- Buffalo MATTERS Program/Tampa General Hospital

Hospital Addiction Professional & MD Implementation Team

Peer Recovery Services

- Navigating Care Pathways
- Harm Reduction/Syringe Exchange Services
- Post Referral Follow up



Alignment with Florida Plan:

Core Strategies

B. MAT Distribution/Other Opioid Treatment

3. Provide MAT education and awareness training to healthcare providers

E. Expansion of Warm Hand-off Programs and Recovery Services

1. Expand services such as navigators and on-call teams to begin MAT in hospital emergency departments;
2. Expand warm hand-off services to transition to recovery services;

Opioid Settlement Funding



Regional Funding Allocation YTD \$19,794,913.06

Opioid Abatement Funding Advisory Board:

Interlocal agreement

Pinellas Park, Clearwater, St. Petersburg, Department of Health and Pinellas County Government

County-wide Opioid Abatement Activities

Collaboration with the Pinellas Opioid Task Force

Procurement, Contracting, Program Implementation managed within Pinellas County Human Services



Opioid Abatement Funding Advisory Board



Opioid Abatement Funding Advisory Board

The Opioid Abatement Funding Advisory Board ("OAFAB"), utilizing the data and projections from the Pinellas County Opioid Taskforce and other relevant and reputable sources, will recommend how to allocate Regional Opioid Settlement Funds allocated to Pinellas County. The OAFAB will strive to fund services and programs that are available to all residents of Pinellas County and allocate funding and services in a manner that equally benefits all residents of Pinellas County.

Advisory Board Members

Name	Title	Organization
Ian Womack, Chair	Rescue Chief	St. Pete Fire Rescue
Dr. Ulyee Choe, Vice Chair	Director Florida Department of Health	Pinellas County Health Department
Kathleen Beckman	Councilmember	City of Clearwater
Sandra L. Bradbury	Mayor	Pinellas Park
Kathleen Peters	Commissioner	Pinellas County Board of County Commissioners

Past Meetings

Date	Title	Attachments
January 26, 2024	Opioid Abatement Funding Advisory Board Meeting	Agenda
December 5, 2023	Opioid Abatement Funding Advisory Board Meeting	Agenda Minutes
November 14, 2023	Opioid Abatement Funding Advisory Board Meeting	Agenda Minutes
September 20, 2023	Opioid Abatement Funding Advisory Board Meeting	Agenda Minutes
June 7, 2023	Opioid Abatement Funding Advisory Board Meeting	Agenda Minutes
May 10, 2023	Opioid Abatement Funding Advisory Board Meeting	Minutes
April 5, 2023	Opioid Abatement Funding Advisory Board Meeting	Minutes
January 10, 2023	Opioid Abatement Funding Advisory Board Meeting	Minutes
October 26, 2022	Opioid Abatement Funding Advisory Board Meeting	Minutes

<https://pinellas.gov/boards-councils-and-committees/opioid-abatement-funding-advisory-board/>

Gap Analysis & Evaluation

Regional Opioid Abatement Funding

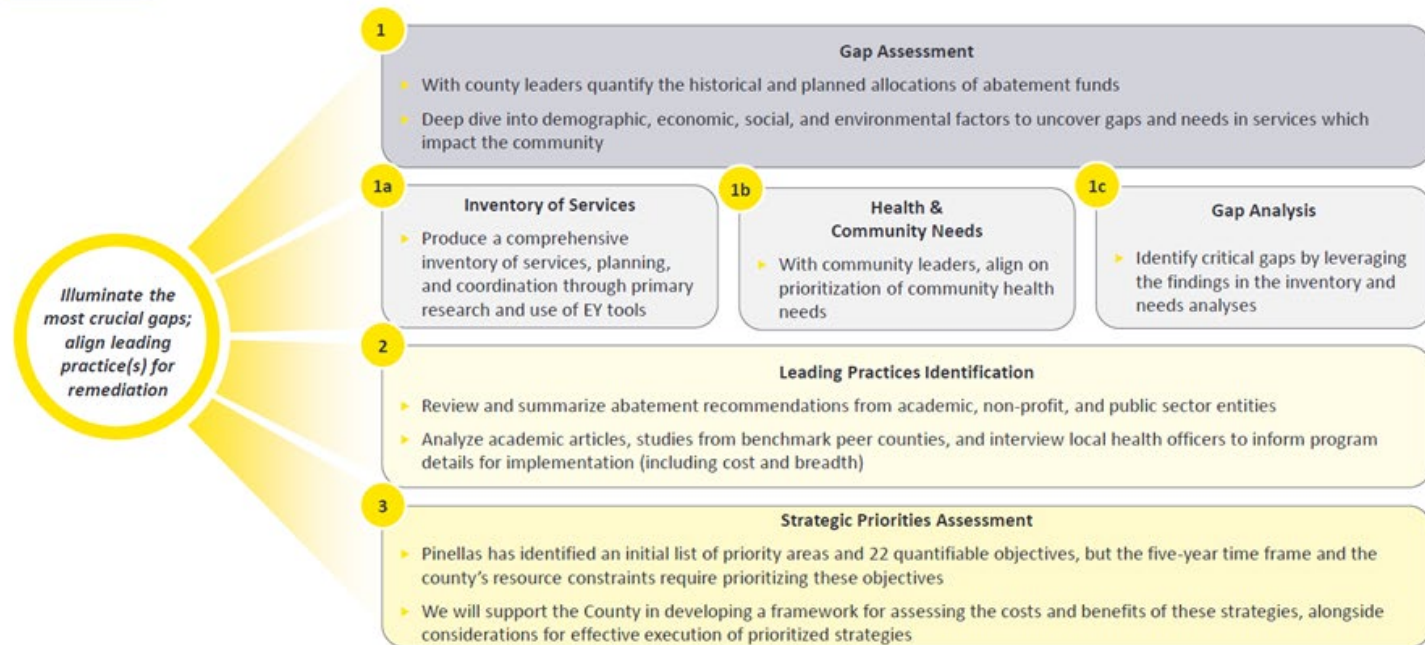
The County sought proposals from qualified consultants/experts to guide and execute an evaluation and gap analysis of the current state of the opioid epidemic and abatement programming to include specific recommendations, guidance, and examples of best practices for use in competitive solicitations for opioid abatement services.



Gap Analysis & Evaluation

Methodology

1	Organizational Profile
2	Methodology
3	Scope of Services
4	Budget



Gap Analysis & Evaluation



Alignment with the Florida Plan

J. LEADERSHIP, PLANNING AND COORDINATION

Support efforts to provide leadership, planning, coordination, facilitation, training and technical assistance to abate the opioid epidemic through activities, programs, or strategies that may include, but are not limited to, the following:

1. Statewide, regional, local, or community regional planning to identify root causes of addiction and overdose, goals for reducing harms related to the opioid epidemic, and areas and populations with the greatest needs for treatment intervention services; to support training and technical assistance; or to support other strategies to abate the opioid epidemic described in this opioid abatement strategy list.

A large yellow circle is partially visible on the left side of the slide.

Thank you

Karen Yatchum

Human Services Director

Kyatchum@pinellas.gov

<https://pinellas.gov/departments/human-services/>

Opioid Remediation

Diana J. Matty, Fire Chief
March 28, 2024



WEST PALM BEACH

The City of West Palm Beach is the county seat of Palm Beach County, and was incorporated in 1894.

- Population 120,932
- 20% over 65 years old
- 57% qualify as low/ moderate income
- Population density over 2,181 people per square mile
- 294 Firefighters/ EMTs
- 10 rescue ambulances

Challenges

- Increased call volume
- Population growth
- Compassion fatigue
- Physical/mental fatigue
- Highest unhoused population in Palm Beach County

2023: 30,758 total calls, 23,987 EMS calls

Overdose/opioid emergencies

2023: 542

2022: 583

2021: 631

Opioid Remediation Disbursement

In 2023, West Palm Beach Fire Department was awarded a portion of the pharmaceutical class action lawsuit settlement in the amount of *\$117,226.00* for use towards “opioid remediation”.

West Palm Beach Fire Department has applied these funds for the purchase of the following items:

- Overdose response kits for all members of the WPBFD
- Overdose kits citywide at all AED/Stop the Bleed locations
- AEDs for the West Palm Beach Police Department, Fire Department staff vehicles and station community rooms
- Autopulse CPR device

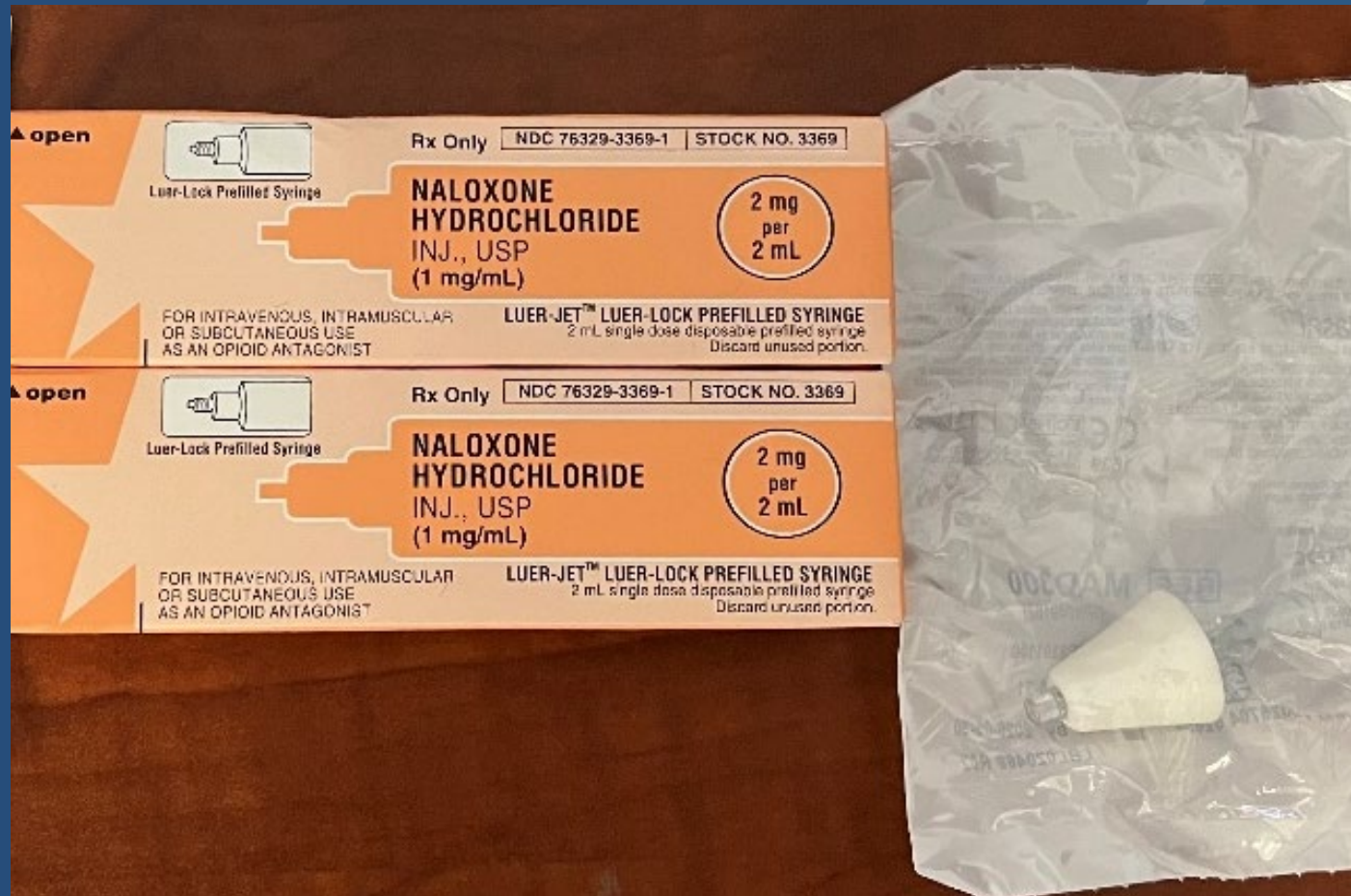
Overdose Response Kit

- Issued to all firefighters



Overdose Response Kit

- Issued to all firefighters



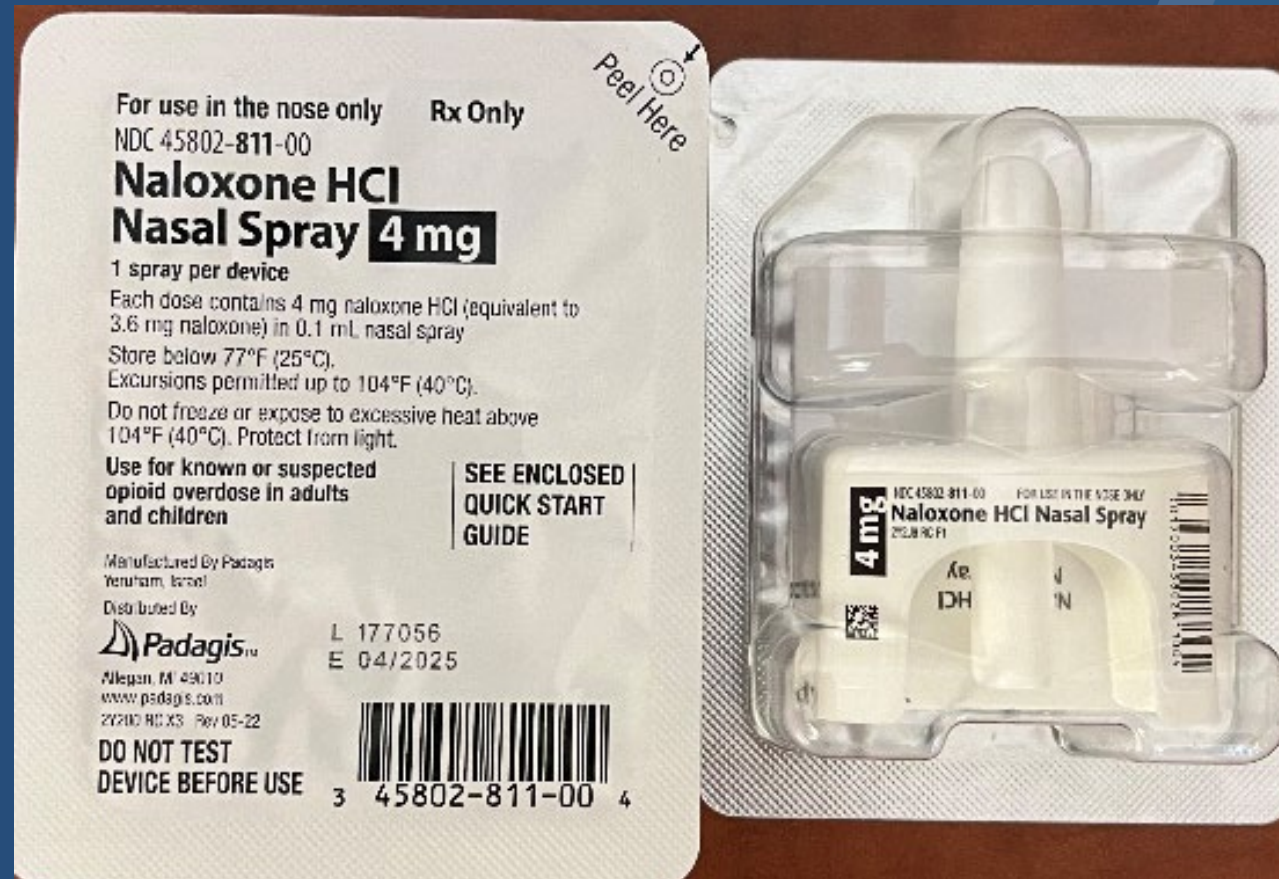
Overdose Response Kits Citywide

- Strategically placed at all City AED Locations



Overdose Response Kits Citywide

- Strategically placed at all City AED Locations



- Defibrillators (AED's) for Police and Fire Department



- Autopulse (automated CPR device)



Remediation Project

Item	Cost	Total
Overdose response kits for (323) WPBFD personnel	\$63,587.81	
Overdose response kits at (50) City of WPB AED locations	\$5,147.12	
(3) New AED's for WPBPD	\$4,008.00	
(5) New AED's for WPBFD	\$7,270.48	
(1) New Autopulse CPR device for WPBFD EMS Captain	\$15,882.37	
Total Expenditures to date		\$95,895.78
Reserves/Replenishment		\$21,330.22

Questions?





PROJECT OPIOID

Andrae Bailey

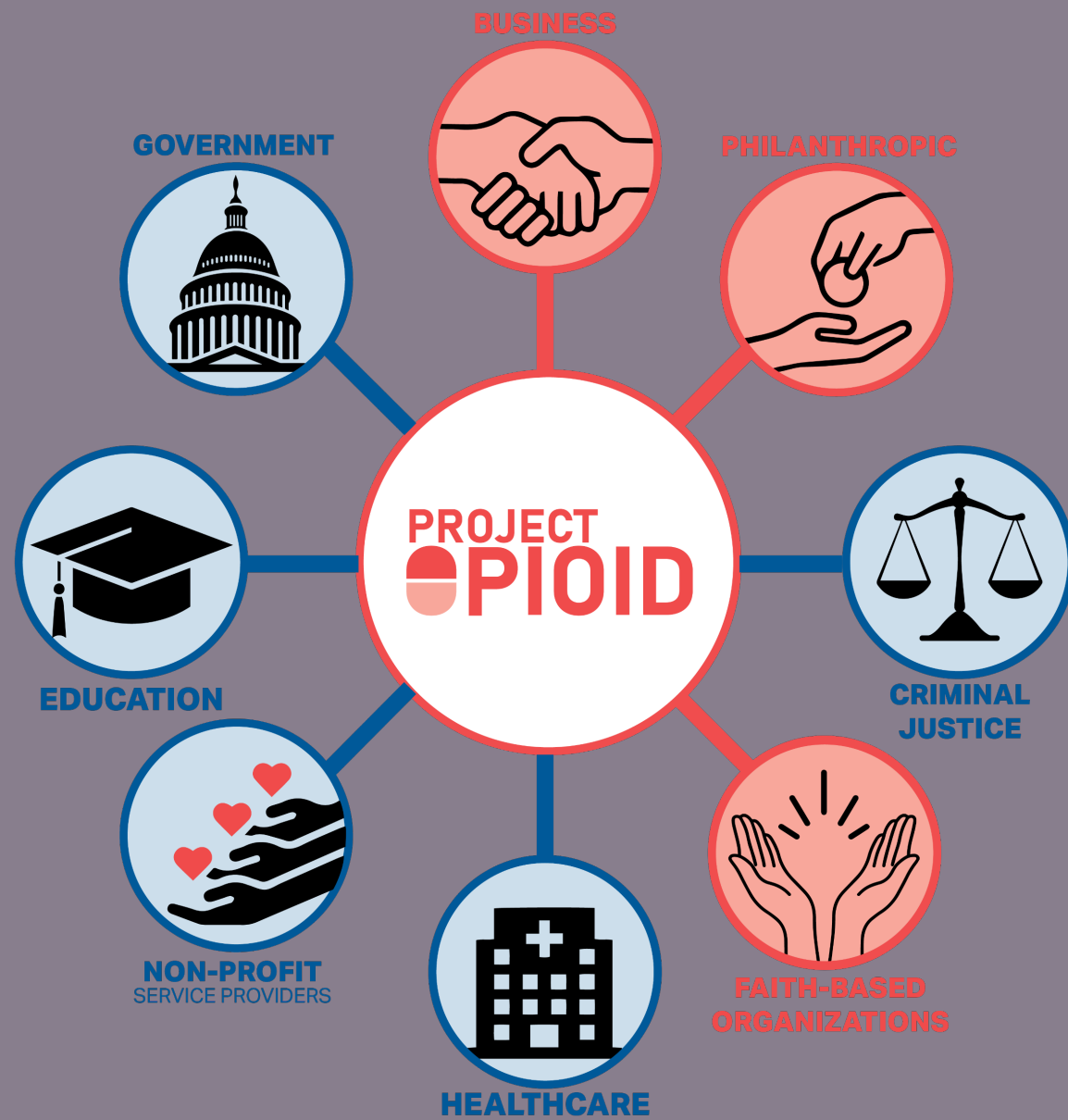
CEO & Founder,

Project Opioid

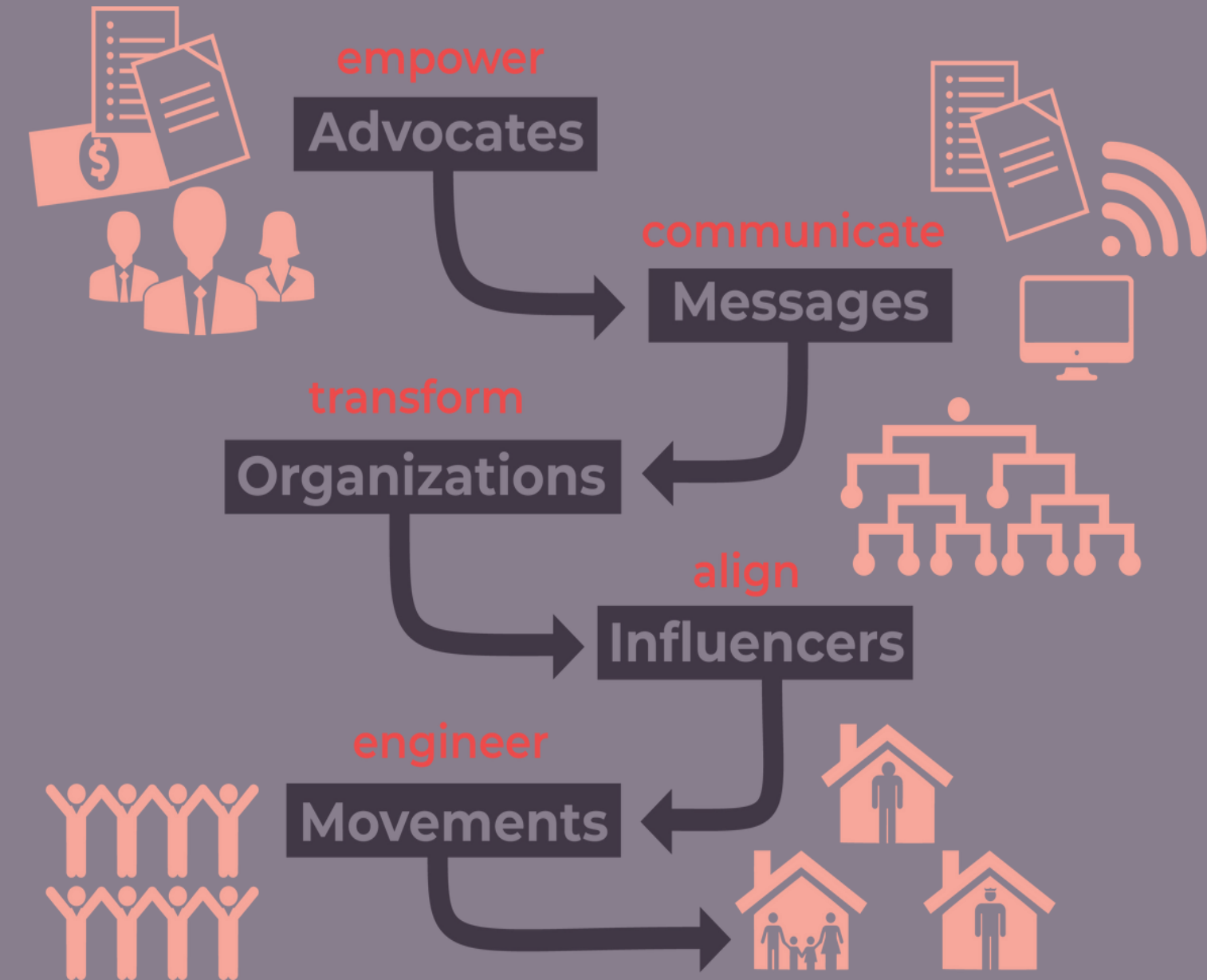
(407) 456-0605

andrae@projectopioid.org

What is Project Opioid?

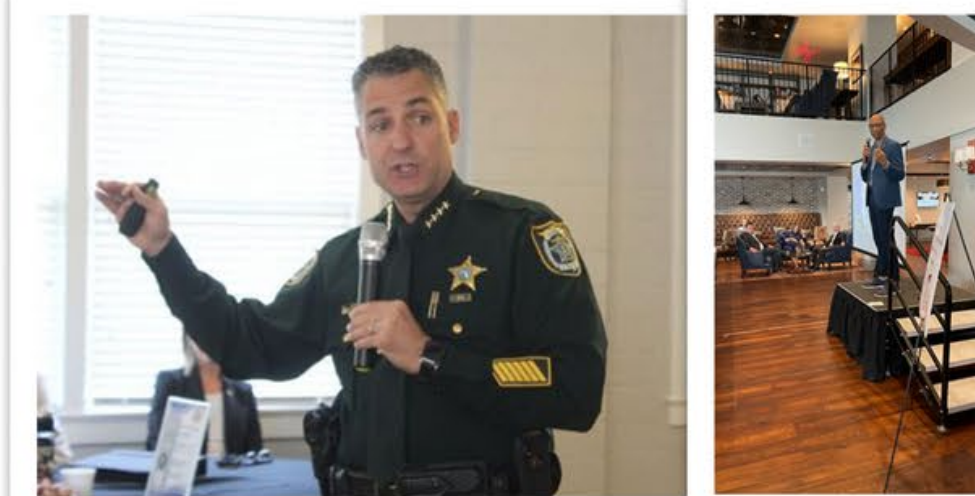


Learn more about
Project Opioid



Project Opioid focuses not just on what needs to be done to address overdoses deaths, but also who must work together at a community level, but also then how we can put these strategies into action in your region.

Communities Can Work Together to Solve the Opioid Crisis!



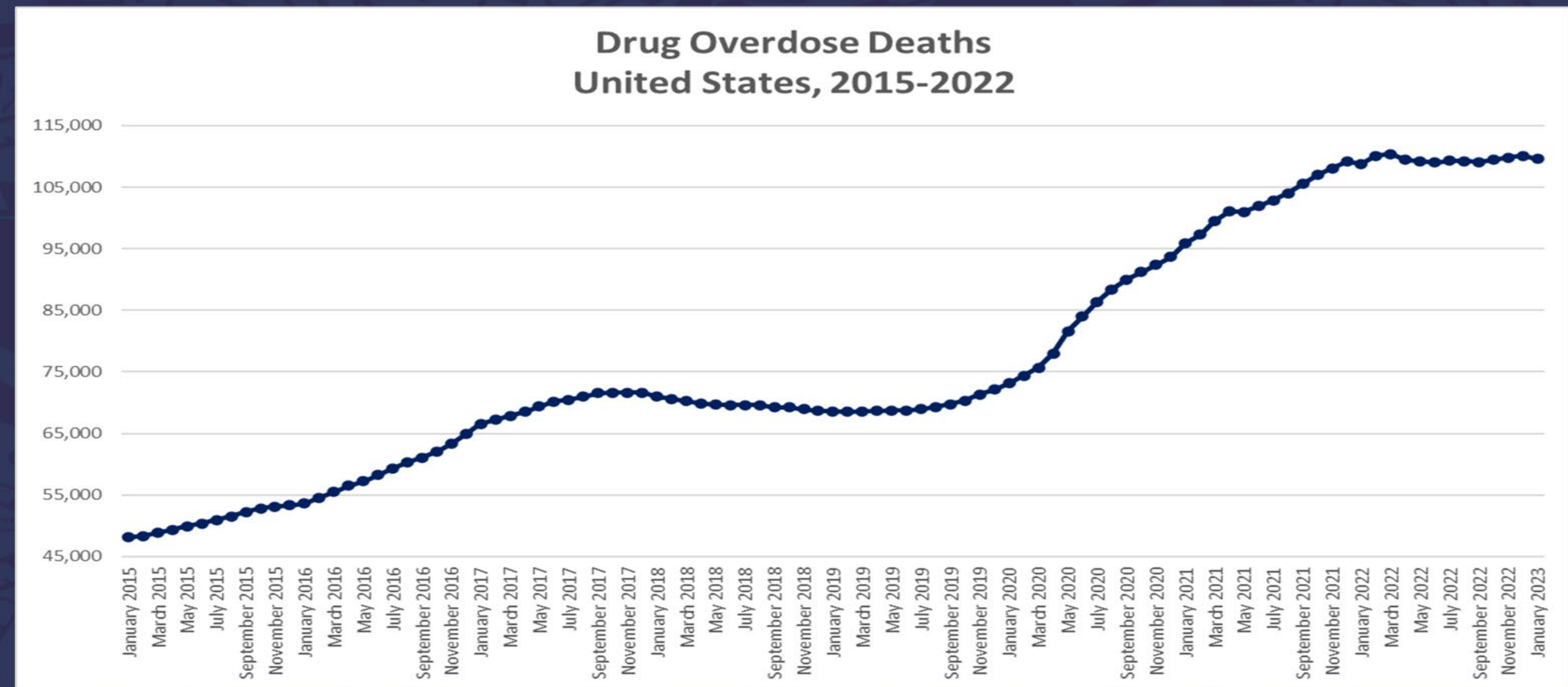
Where is Florida Headed with the Opioid Crisis in 2024?



Overdose deaths in the United States reached record levels in 2022

Overdose deaths in the United States Reached Record Levels in 2022.

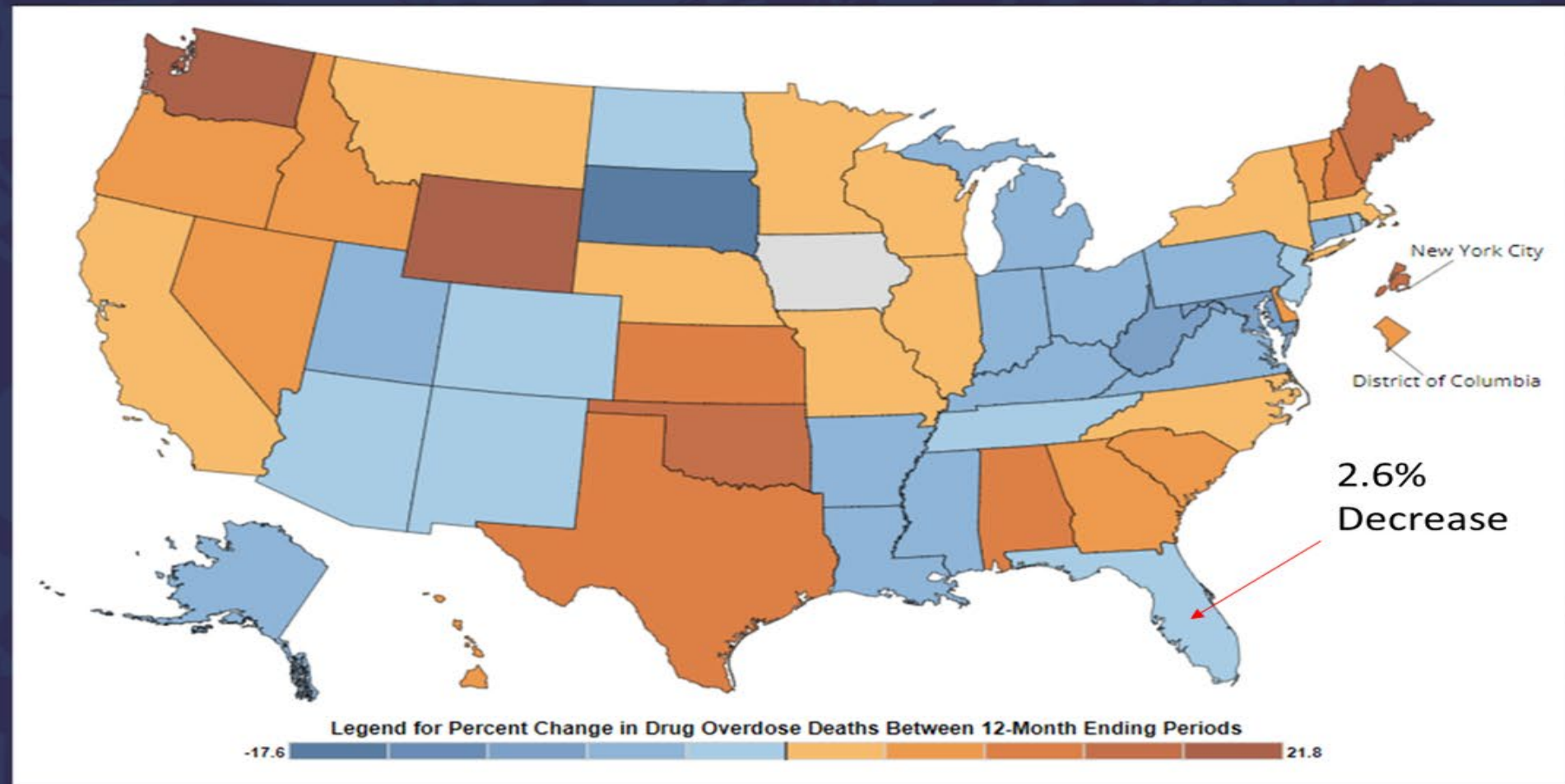
Overdose deaths in the United States reached more than 110,000 in 2022.



In Florida, there were some encouraging signs as overdose deaths declined for the first time since 2018

In Florida, there were some encouraging signs as overdose deaths declined for the first time since 2018.

Florida witnessed a 2.6% decrease in fatal drug overdoses in 2022, the first decline in four years.



1

Fentanyl Is STILL Driving the Crisis



PROJECT
OPIOID



FENTANYL is
the most
dangerous drug
in Florida
history...



OXYCODONE



**Authentic Prescription
Oxycodone M30 Pills**



**FAKE Oxycodone M30 Pills
Laced with Fentanyl**

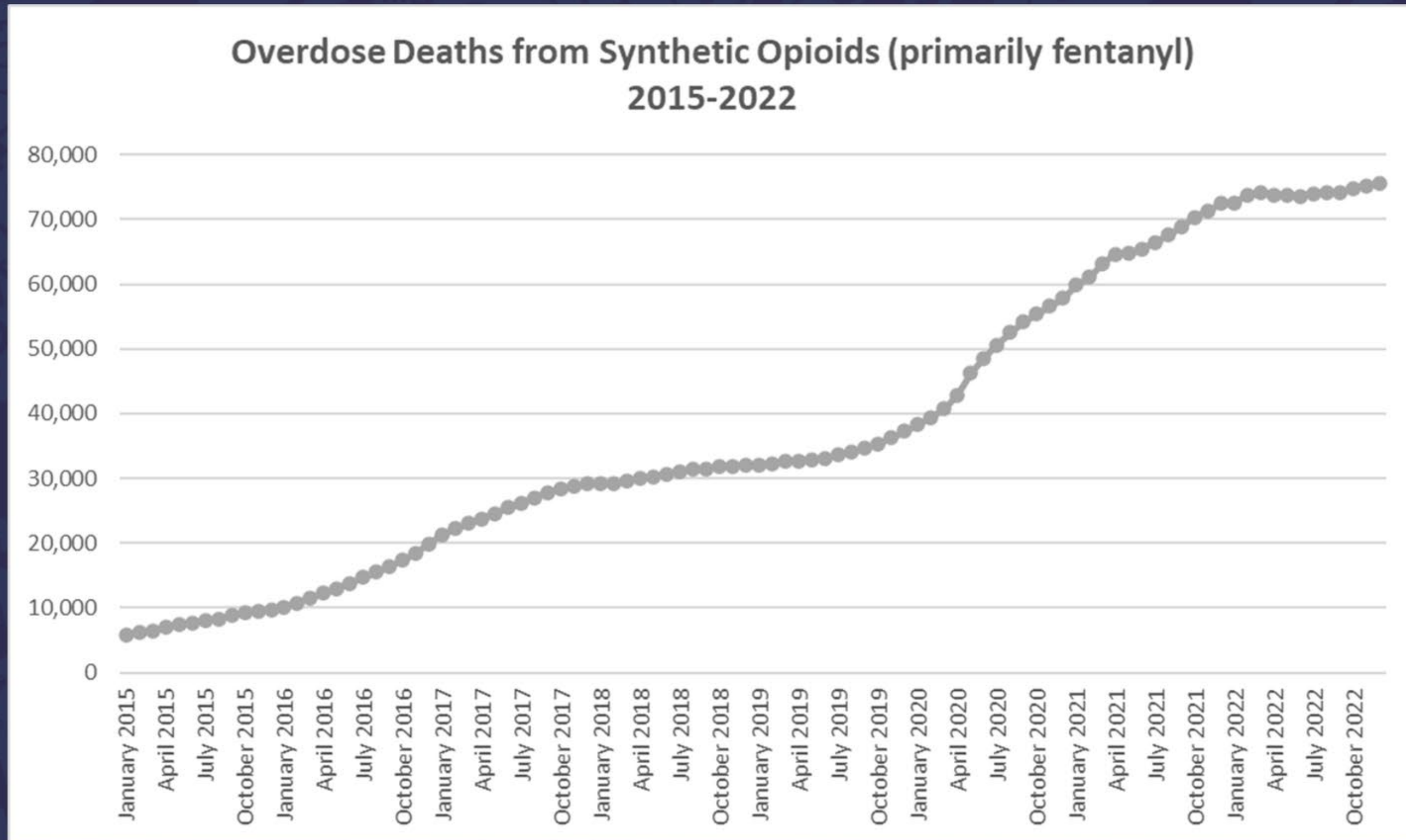
Source DEA



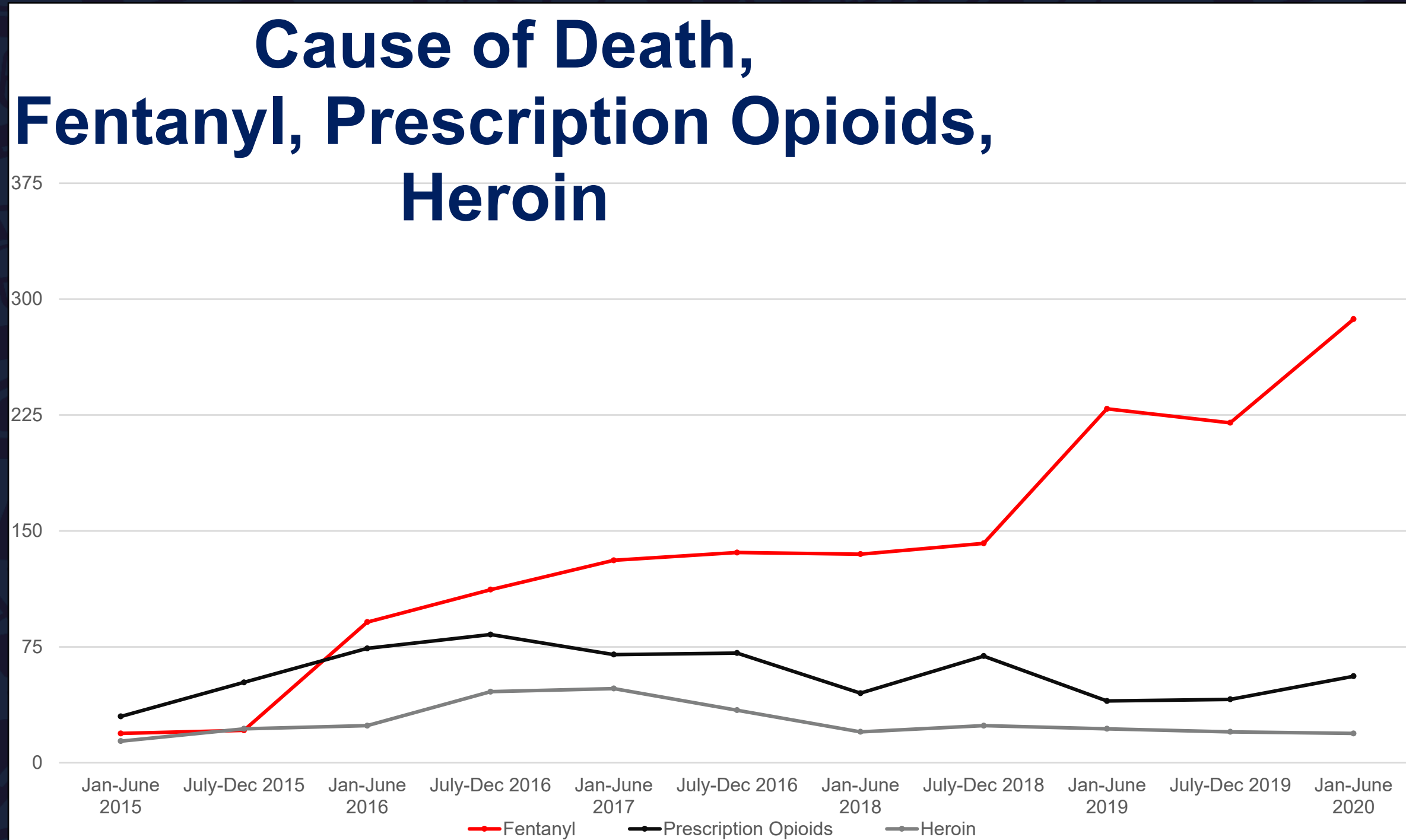
**2 OF EVERY 5 PILLS
WITH FENTANYL CONTAIN
A LETHAL DOSE**

Source DEA

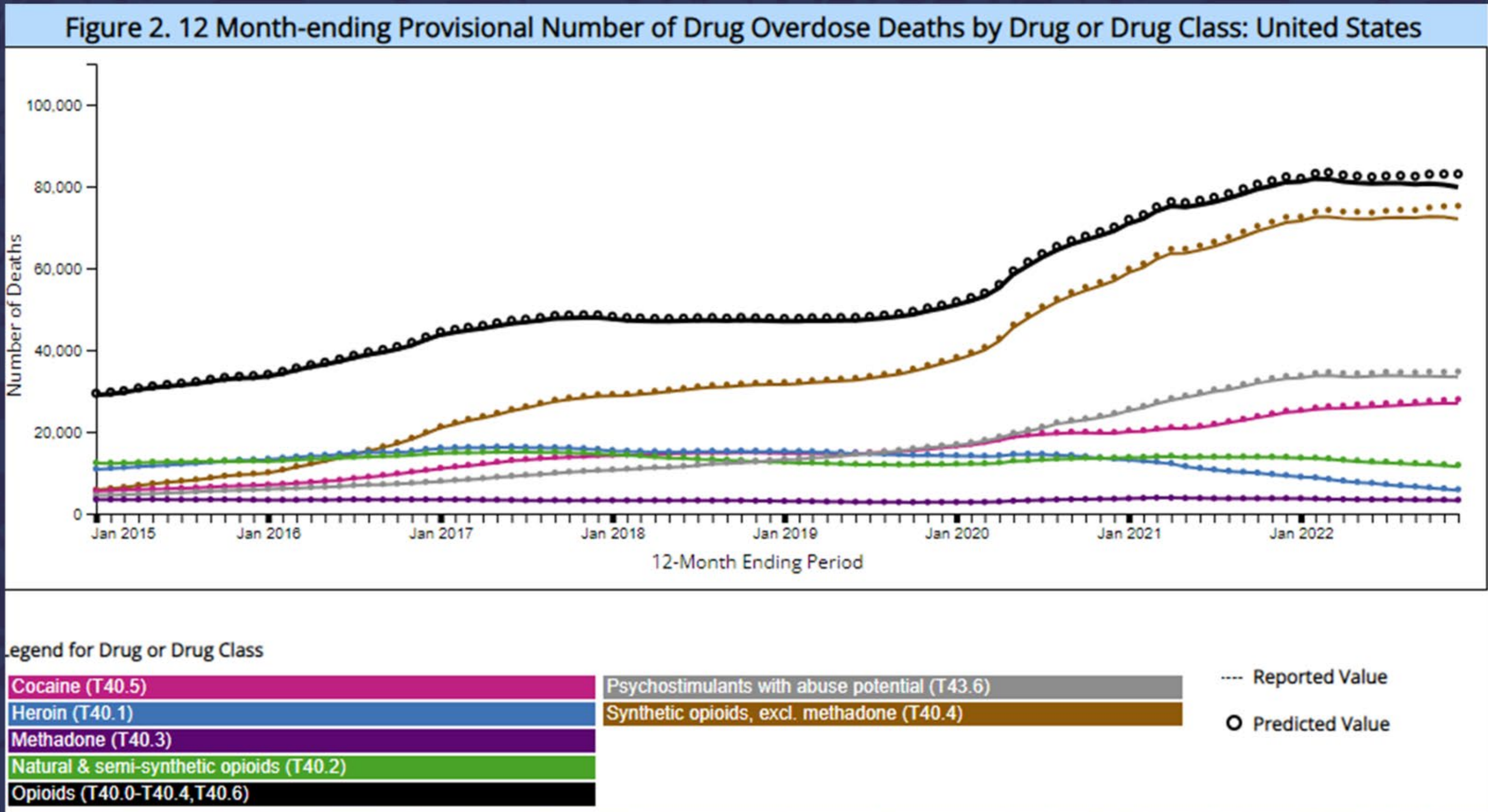
Fentanyl Remains the Major Driver of the Opioid Crisis



Fentanyl is fueling the overdose epidemic in Florida



Prescription Opioids are Contributing Dramatically Less to the Crisis Than in Previous Years



2

Naloxone Is Working
and Needs to Be
Expanded

EVERYWHERE



PROJECT
OPiOID

PRESCRIPTION

FOR CHANGE: Solutions to the Opioid Crisis



 **Kloxxado** (naloxone HCl)
nasal spray 8 mg



DOWNTOWN ORLANDO

Project Opioid offers double-strength naloxone amid rising overdoses

By Caroline Catherman
Orlando Sentinel

As powerful synthetic opioids like fentanyl continue to drive overdose deaths in Central Florida, traditional overdose-reversal methods aren't working anymore.

Naloxone, sold under the brand name Narcan, has been used for years to temporarily reduce the effects of opioid overdoses, restoring breathing and consciousness to an unconscious person within minutes. It can be injected or used as a nasal spray.

However, synthetic opioids are so powerful that a single naloxone dose sometimes isn't enough, the Centers for Disease Control and Prevention reports. Fentanyl is 50 to 100 times more potent than morphine, for example.

Fentanyl overdoses are now the top cause of death among U.S. residents ages 18-45, surpassing suicide and car accidents, according to an analysis of federal data by opioid awareness organization Families Against Fentanyl.

"Overdoses are becoming more and more dangerous, it seems like, every single month," said Andrae Bailey, founder and CEO of the Orlando-based nonprofit Project Opioid. "The drug crisis of five, 10 years ago is not the drug crisis of today."

Project Opioid is fighting back, sharing a drug two times the strength of Narcan: Kloxxado Nasal Spray.

Naloxone has been approved to treat overdoses since 1971 by the Food and Drug Administration. The drug is very safe, even for children, its website notes, and Kloxxado is no different. The spray is designed to be used at home without any medical training.

The drug reverses opioid overdoses, so it's not dangerous to have it in the hands of the general public, Bailey said.

The Food and Drug Administration notes that the drug will not help with overdoses on non-opioids. In addition, it may lead to opioid withdrawal symptoms in those who are dependent on the drug, which is why it's crucial to call 911 alongside its use, a news release reads.



Project Opioid is distributing over 5,000 units of Kloxxado, an opioid overdose-reversal drug approved by the Food and Drug Administration in 2021. **ANDRAE BAILEY/COURTESY**

Project Opioid met with leaders of Orlando downtown's top restaurants and bars on Wednesday, where members distributed the nasal spray and provided a digital harm reduction employer toolkit and naloxone training.

The initiative is dubbed the Downtown Overdose Reversal and Intervention Program (DRIP).

"Downtown is the epicenter for our nightlife, and unfortunately the same can often be said of our drug scene," Bailey said in a news release.

Bailey said part of the reason he chose downtown Orlando is because this is where young people from throughout the region gather every weekend.

Project Opioid was founded in 2018 by Bailey in response to the opioid crisis. It conducts research and community needs assessments that are used by local leaders to form policy. The project provides wide-scale education and outreach throughout the nation.

Wednesday's meeting reinforced the message that Project Opioid has tried to drive home since its creation: few escape from the opioid crisis untouched.

"These bar owners, restaurants owners

Turn to Opioid, Page 4

Study finds Naloxone Impacts Communities Response:

A just-published study by Professor Kendall Cortelyou, Ph.D., of UCF and Project Opioid concludes that widespread Naloxone distribution is the single most effective intervention for saving lives

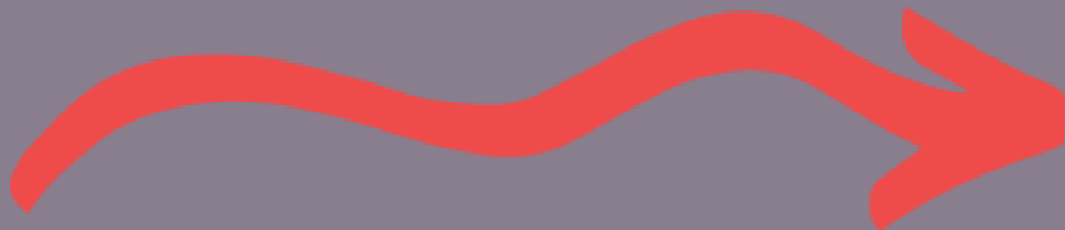


CLICK THE LINK BELOW
Highlights of this Study and
Other Research:



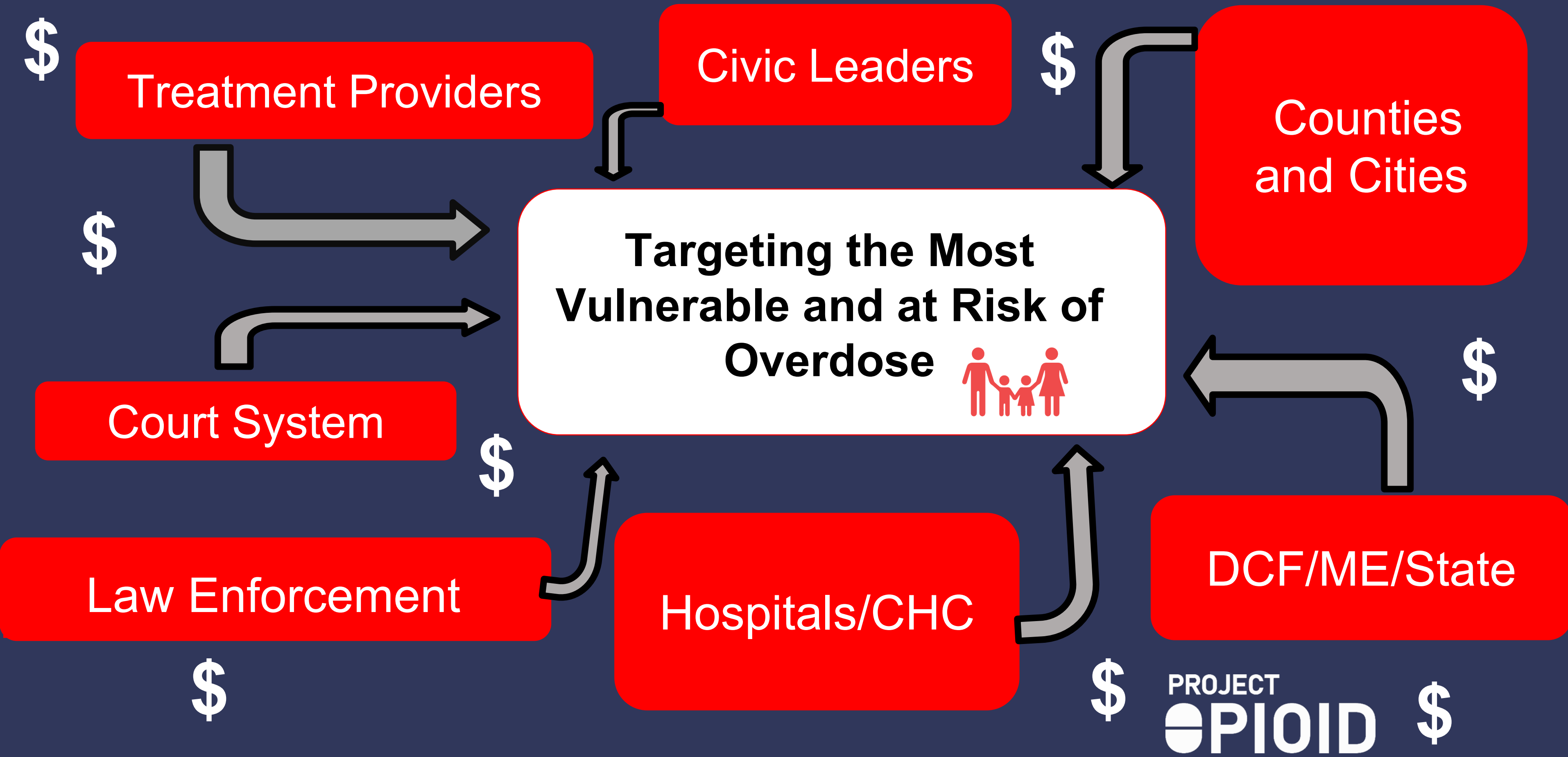
3

The Most Effective
Communities Are
Focusing on
NAVIGATION

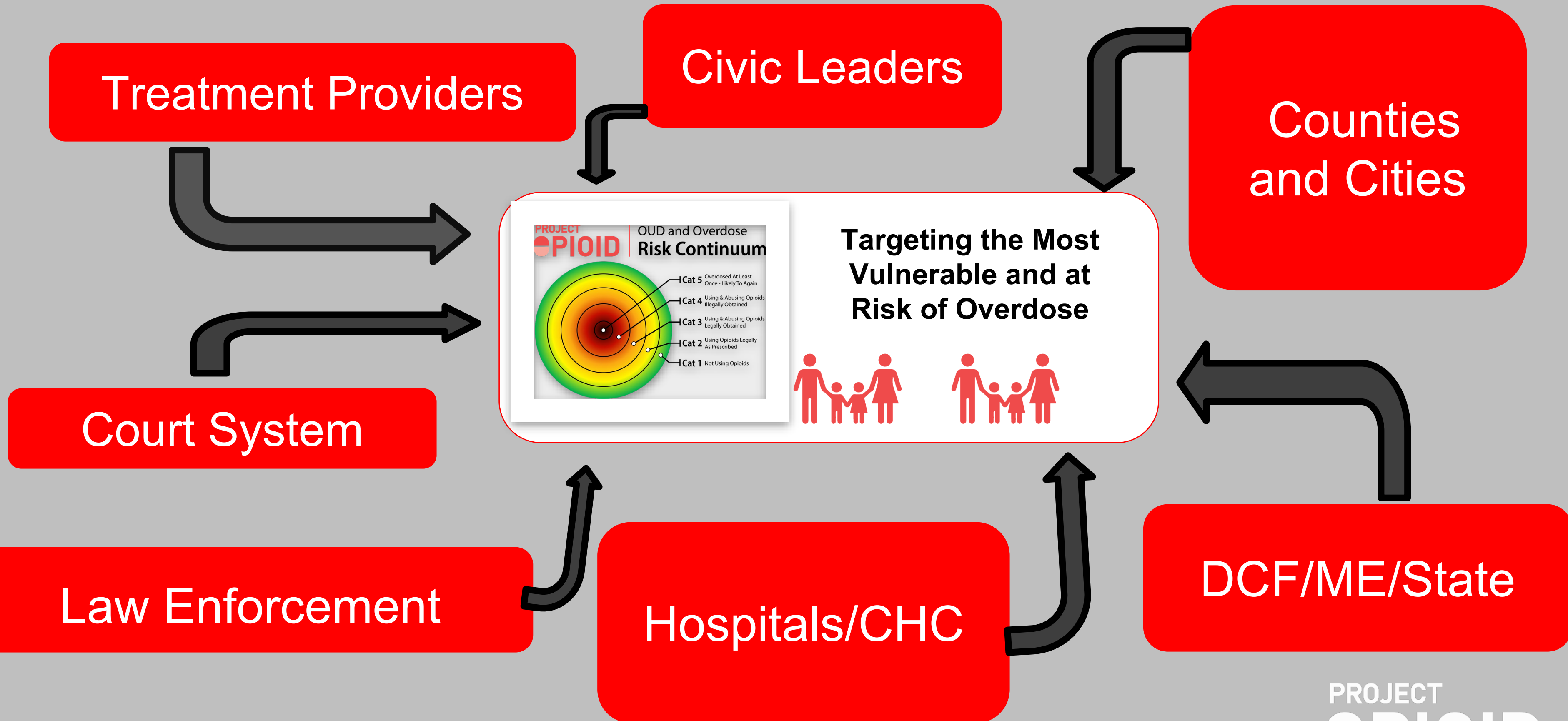


PROJECT
OPiOID

Leaders working together creates solutions!



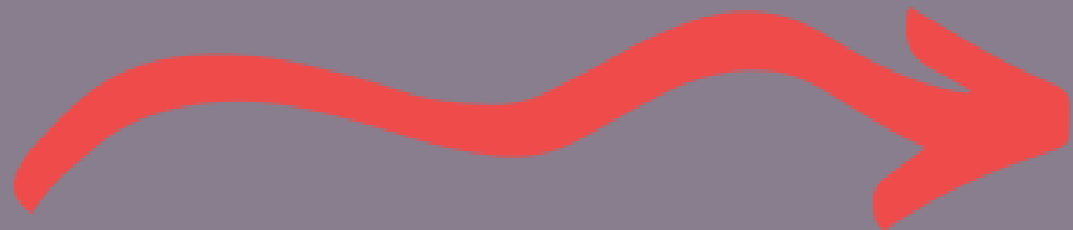
A “Continuum of Care” - Saving Lives



4

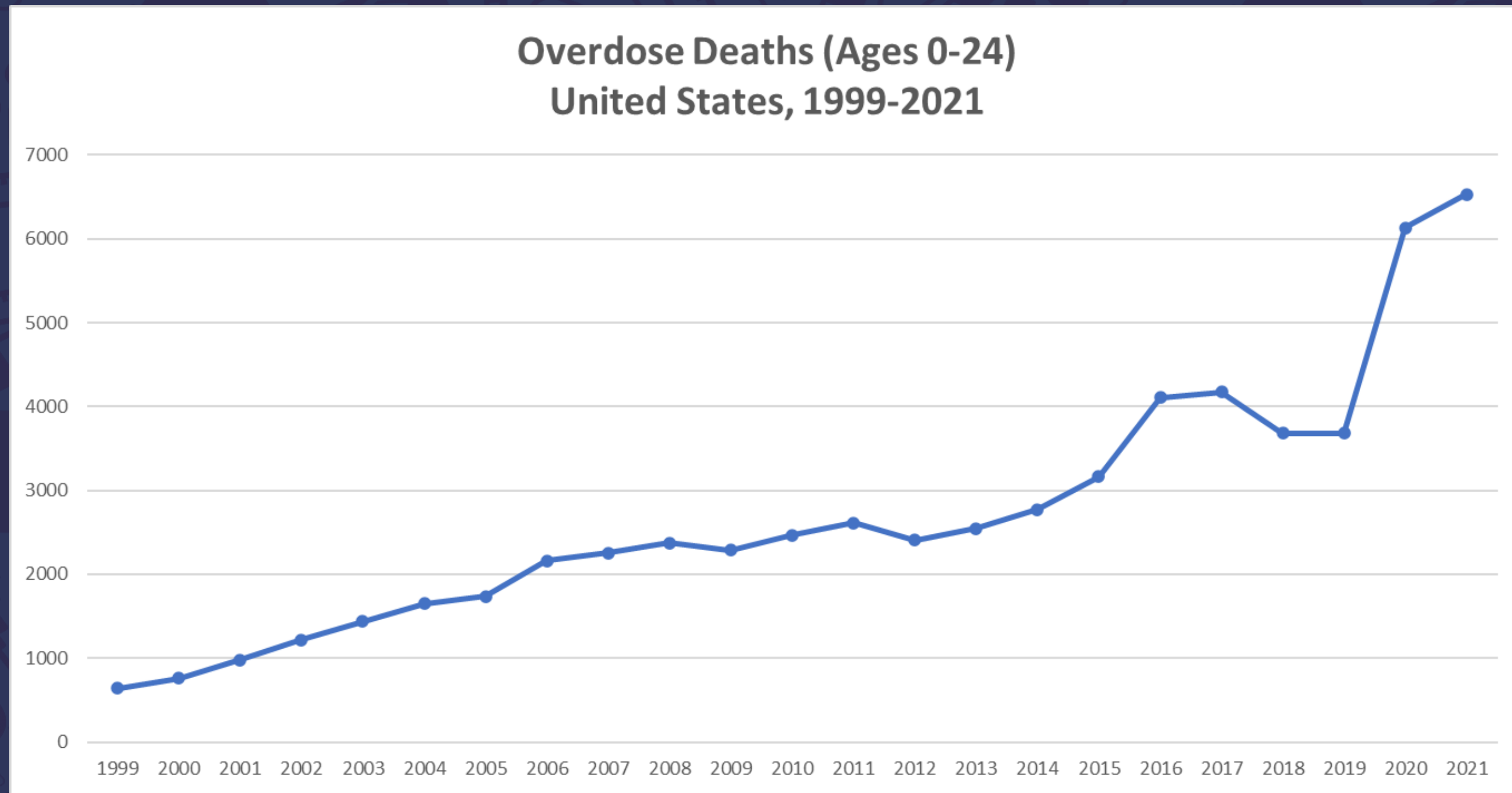
Education and
Advocacy Must Reach
our

Youngest and Most
Vulnerable



PROJECT
OPiOID

Overdose Deaths Have Risen Dramatically Among Younger Americans





wtfwhatsthefix



38

Posts

1,729

Followers

165

Following

What's The Fix

The [@wtfwhatsthefix](#) campaign tackles Central Florida's overdose crisis by exploring solutions through open dialogue across all segments of society.

 [whatsthefix.org](#) and 2 more

 Followed by andraebailey

Following 

Message



YOUR FRIEND
JUST DIED.

We know
why.



I WAS 11 YRS. OLD
when I overdosed



wtfwhatsthefix



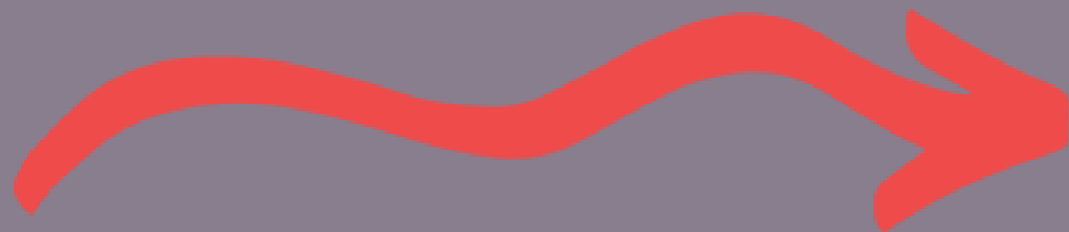
WHAT HE
COULD'VE
BEEN DOING



52 likes

wtfwhatsthefix He could've been a basketball player.

Lead with
COMPASSION &
Leave Stigma Behind

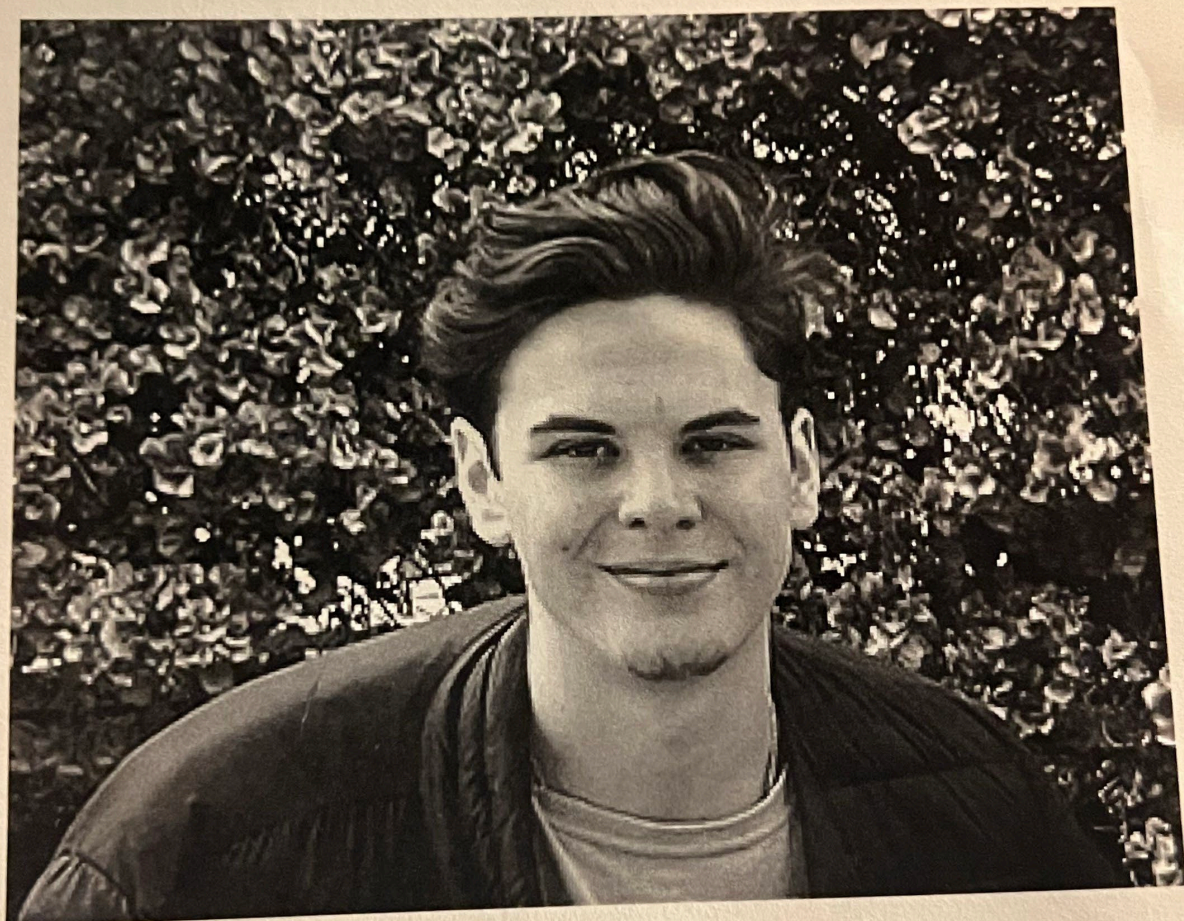


PROJECT
OPiOID

Memorial Funeral Service
for

Justin Bruce Forrester

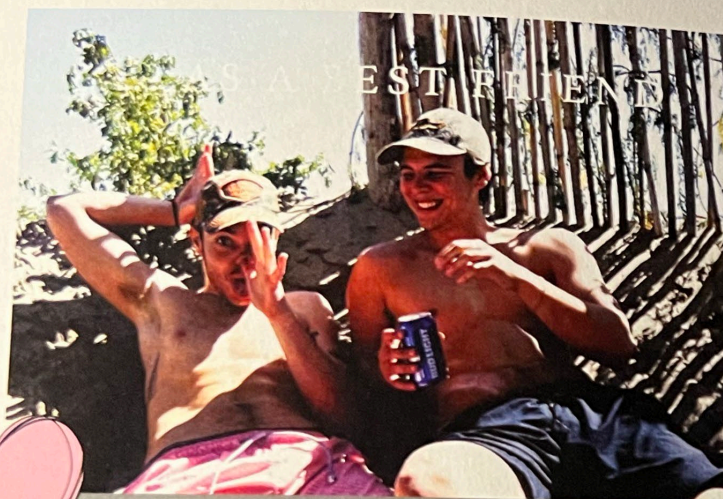
July 16, 1999 . February 22, 2022



Thursday, March 10, 2022 at 11AM



... AS A FRIEND



Our Friend.



... AS A FRIEND



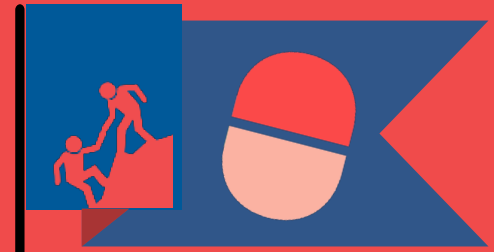
*Our Confidant
Our Comic.*



You found a way to touch so many lives and befriended anyone that you came across. You were so humorous and always kept a smile on all of our faces. From the bottom of our hearts, until we meet again.

We LOVE you Justin!

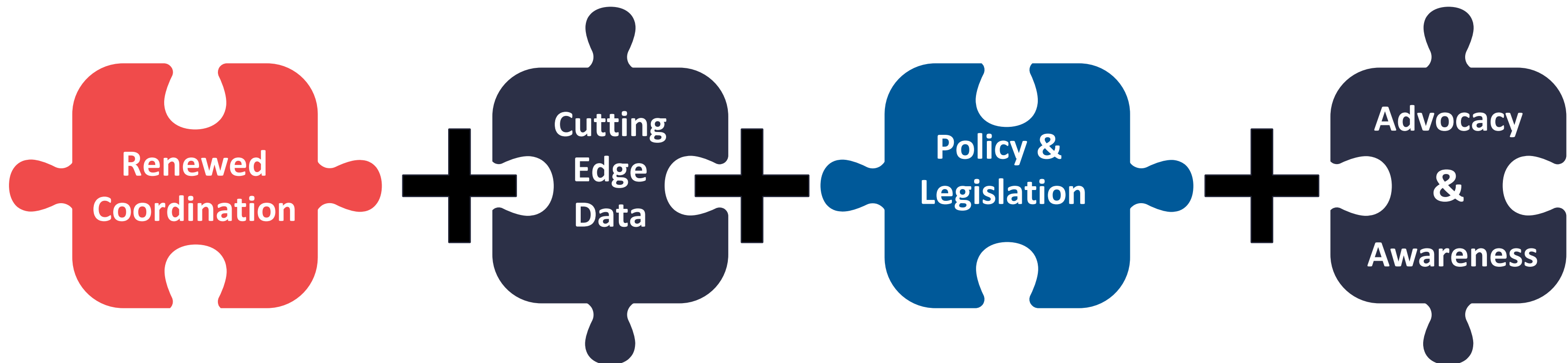
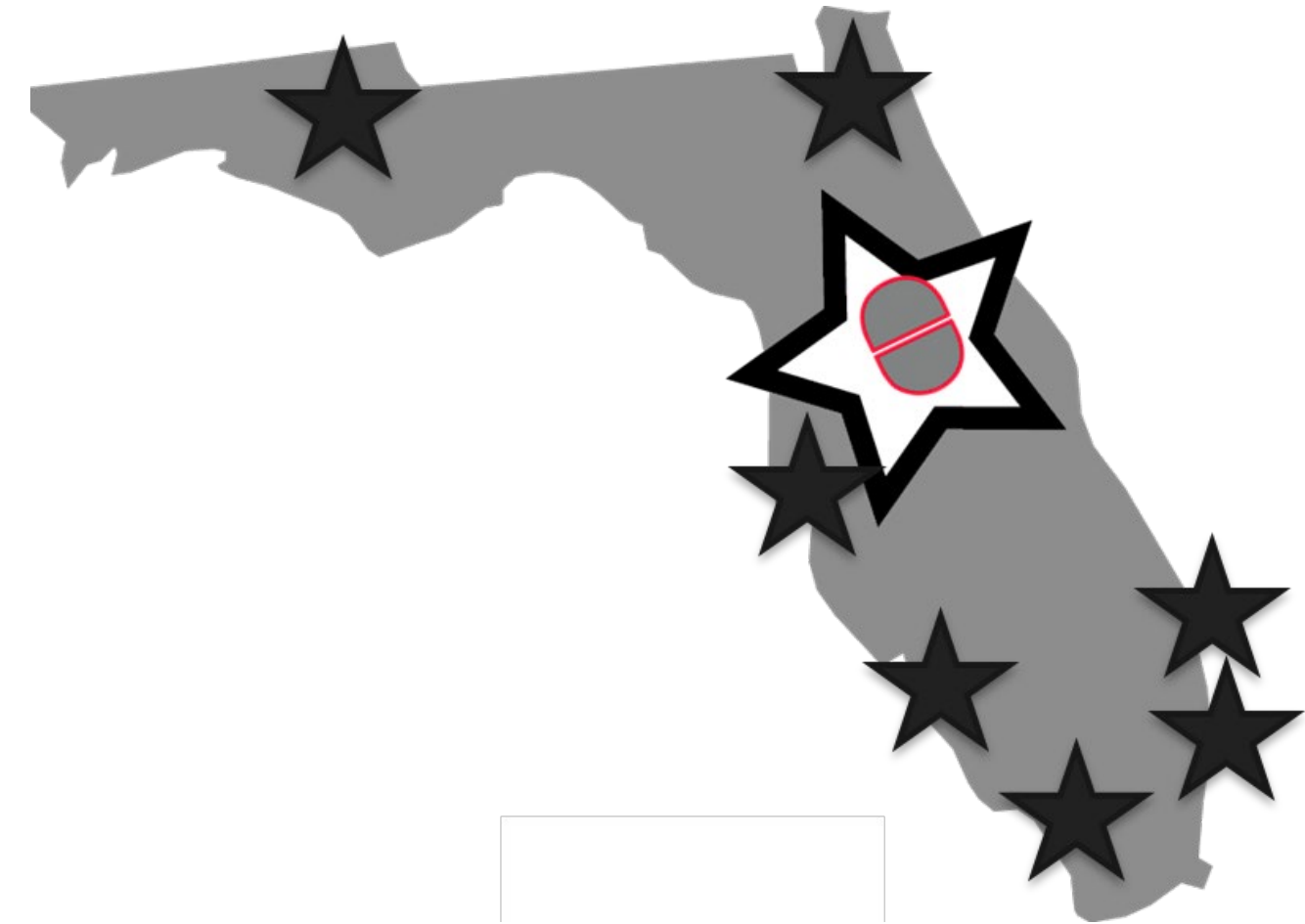
We have a real
opportunity to work
together and save
lives in Florida...



PROJECT
● P101D

Project Opioid: The Overdose Initiative

Leaders in your community can work together to transform and save lives.



*Partner
with us this
year!*

THE OVERDOSE INITIATIVE

Coalition
Building



Data &
Strategy

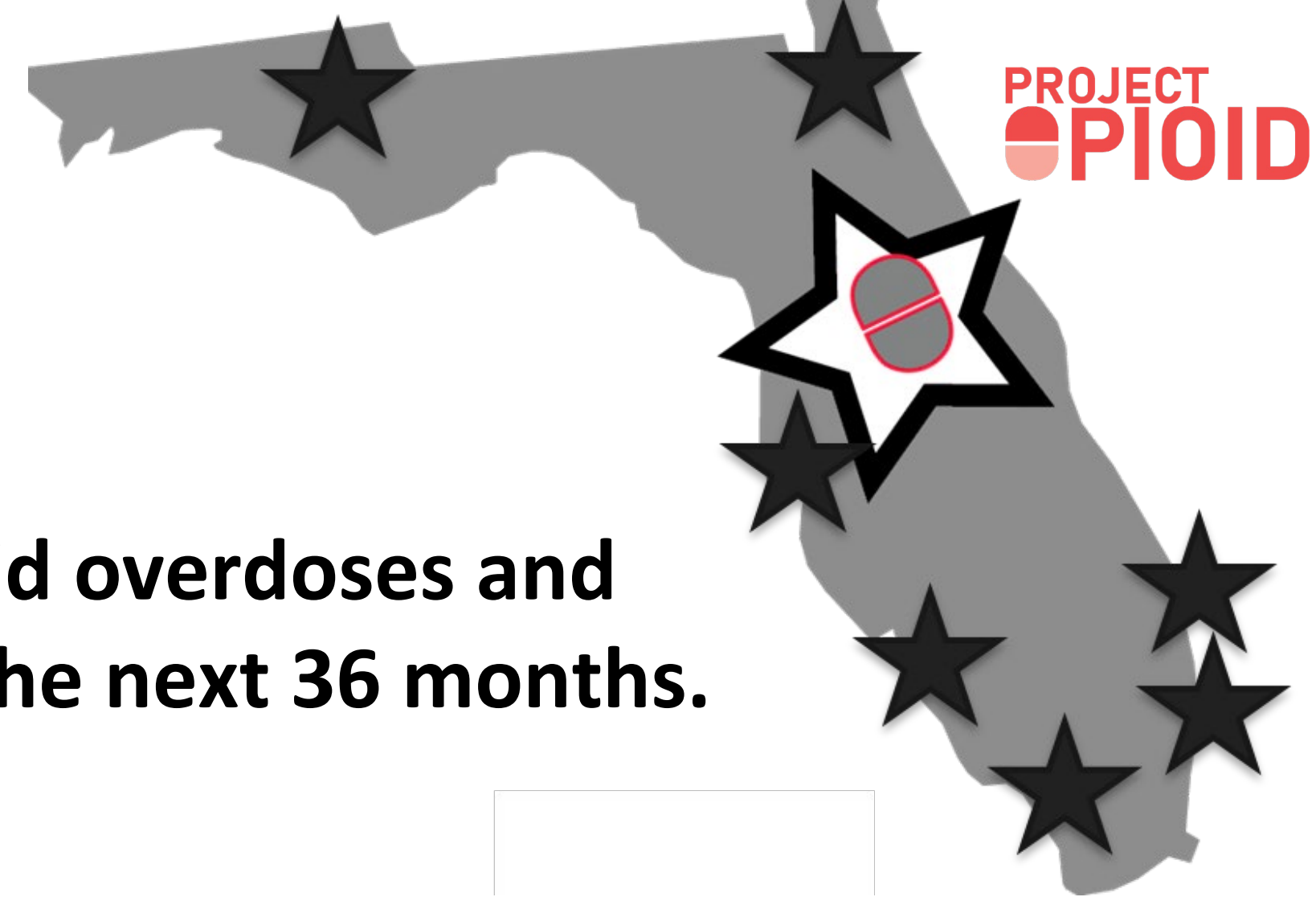


Community
Action Steps

*Funding
and
Solutions*

We can transform and save lives...

Project Opioid's goal is to reduce opioid overdoses and overdose deaths in Florida by 50% over the next 36 months.



1

Increase access
to Naloxone

2

Expand access
to medications
for opioid use
disorder
(MOUD/MAT)

3

Expand access
to mental
health services
& resources

4

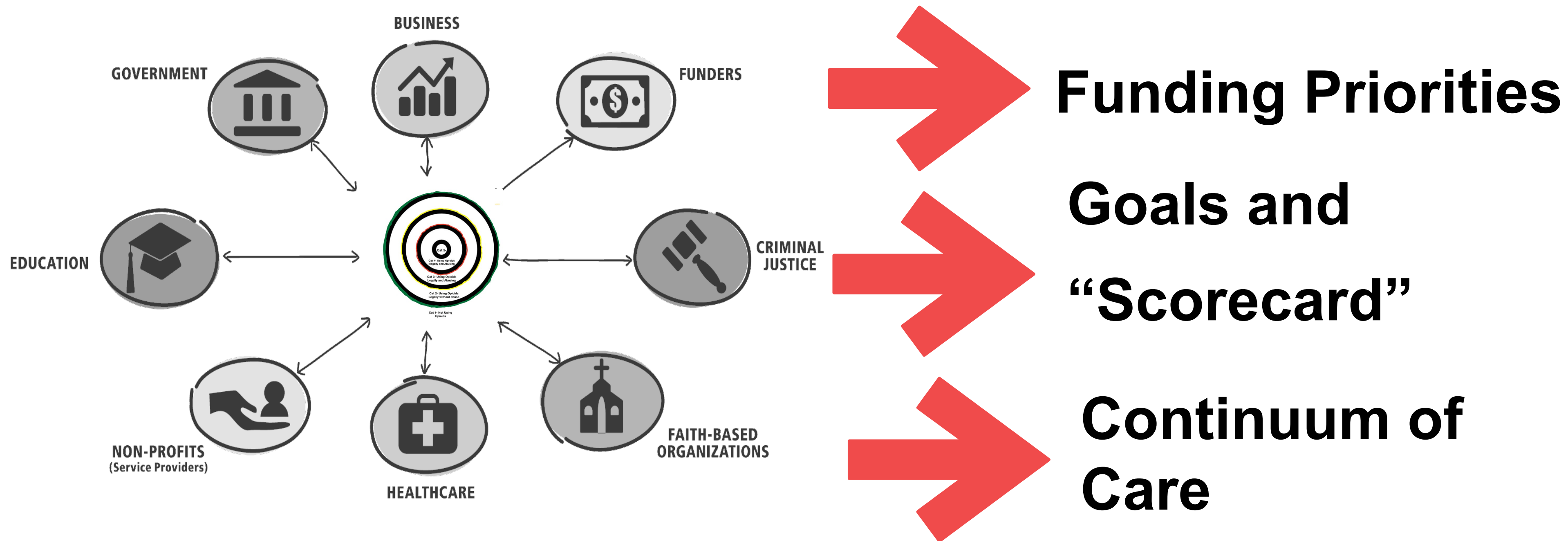
General
advocacy &
education
targeting
Millennials &
Gen Z

5

Empower
leaders to solve
the opioid crisis
within their
communities

A community working together....

What could a community collective response to the overdose crisis look like and how could it impact and save lives?



Join our Next Statewide Webinar:

“Solving the Opioid Crisis in Florida in 2024”

Thursday, April 25th, 1 PM – 2 PM EST



REGISTER TODAY!